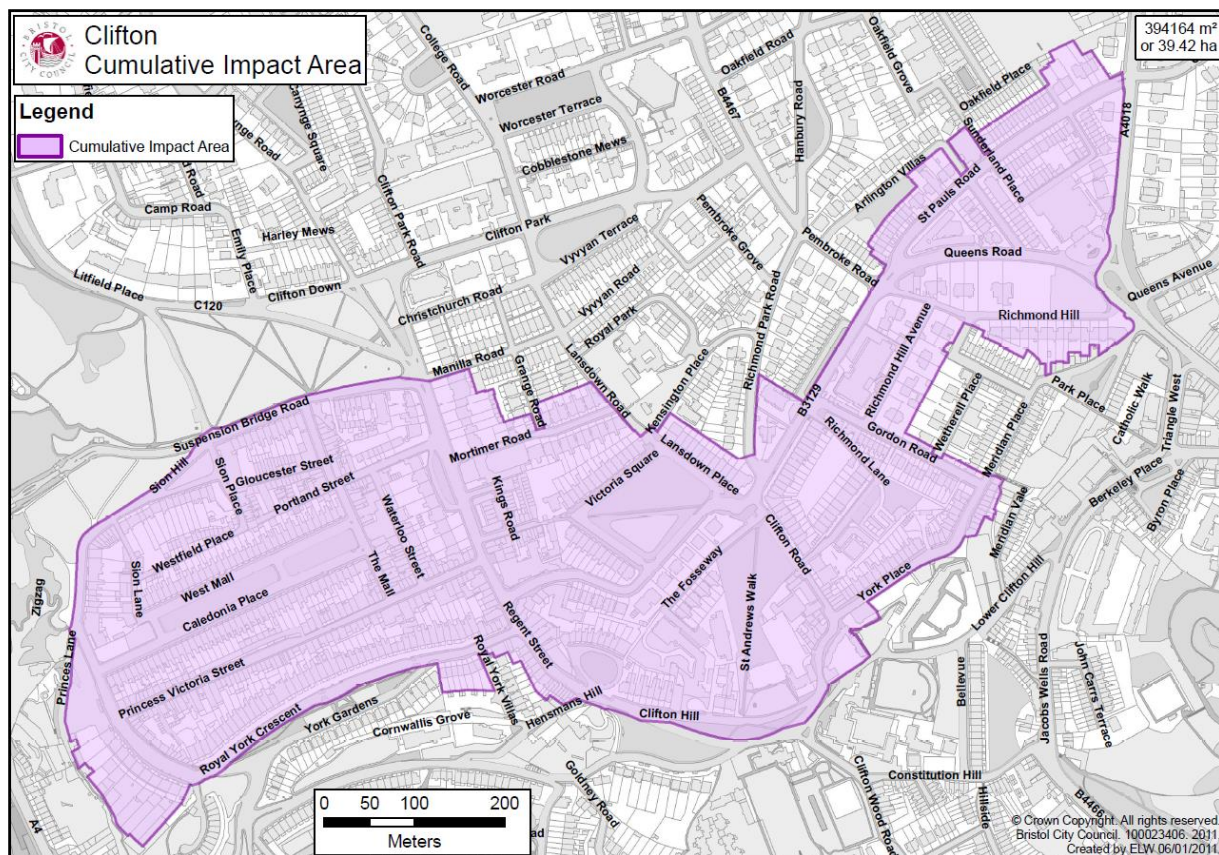


Clifton CIA

Effective January 2011

An area comprising of Clifton Village and extending to Queens Road and Whiteladies Road.



Reason for Assessment

Clifton Village and the surrounding area has seen a rapid growth in restaurants, bars and cafes. These A3 uses are mixed with residential areas and have led to an increase in public nuisance. The request for the CIA was made by the Clifton and Hotwells Improvement Society and is supported by local residents and Avon and Somerset Constabulary. Clifton Village is a popular destination with a vibrant day and night time economy. The CIA will help to protect the residential amenity and ensure that further expansion with licensed premises is not to the detriment of this important and iconic part of Bristol. The CIA, when triggered, will apply to applications for the grant of new licenses or significant variations of existing licenses in respect of premises that primarily provide alcohol for supply on the premises, restaurants and takeaway outlets. Applicants for licenses in the CIA area will need to be able to demonstrate that they can offer something different from what is currently available without adding to the impact already being experienced.

Policy Consultation Results

The consultation was run between the dates of 1 August 2019 and 14 November 2019. There were a total of 78 questions. A total of 156 full responses were received. This is a low number of responses.

An additional 45 written responses were also received separate to the survey. Not all of these related to the Clifton CIA. We received 24 emails relating to the Clifton CIA, and 68 responses that came from partially answered surveys.

The number of people who answered the majority of questions about Clifton was 41-43.

It is important when considering these results that those who care more about the issues are more likely to answer the survey, whereas those who have no strong opinion are less likely to respond. This means that the sample may be biased, which is especially important to bear in mind given the low number of respondents.

The small number of respondents means it is not possible to draw meaningful conclusions from these results. These figures cannot be seen as representative for the population of Bristol or the locality.

Summary of survey results

The majority of respondents to the question “to what extent do you agree or disagree with the proposal to continue with CIAs for Clifton” said they agreed or strongly agreed. When combined with the responses from the emails referencing Clifton and any partial responses, the strongly disagree and disagree numbers rise, but still the majority agree with keeping the CIAs. This question was the only one where we have considered the responses from partial survey responses or written responses.

The majority of respondents (60%) did not go out in Clifton more than twice a year. Those who did not go out in Clifton were asked what the reasons were, the main ones being they don't live in the area, preferring other areas, and the bars don't appeal to them.

Respondents were asked what they thought were serious, moderate or minor problems in Clifton. The ones that were considered more of a serious or moderate problem were litter and noise.

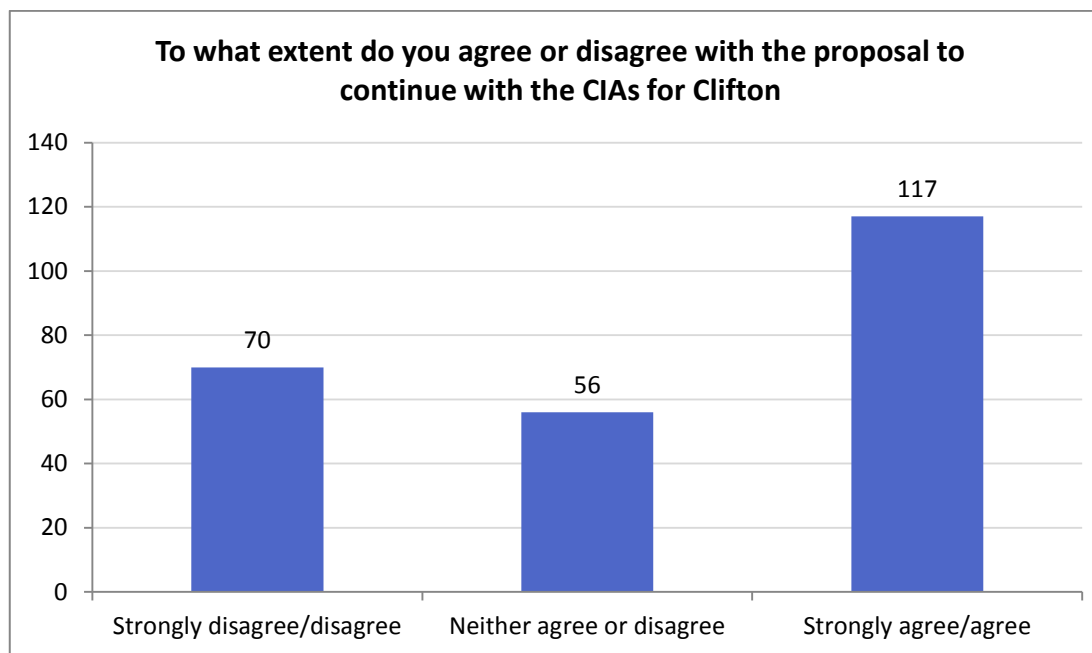
When asked whether the number of different venues was too high, too low or just right, the majority places were said to have about the right number. Family orientated and live music venues were the exception with respondents saying there were too few.

Then asked about whether they would agree or disagree with different types of venues opening in Clifton, only late night bars, nightclubs, fast food establishments and off licences were not wanted. For the other types of venues, most respondents would agree with their opening. This goes against the first question, and the Clifton CIA has been limiting the number of these venues that can be granted a licence.

When asked about venue opening hours in Clifton, most respondents believed that they were about right for all types of venues.

Analysis of Full Survey Results

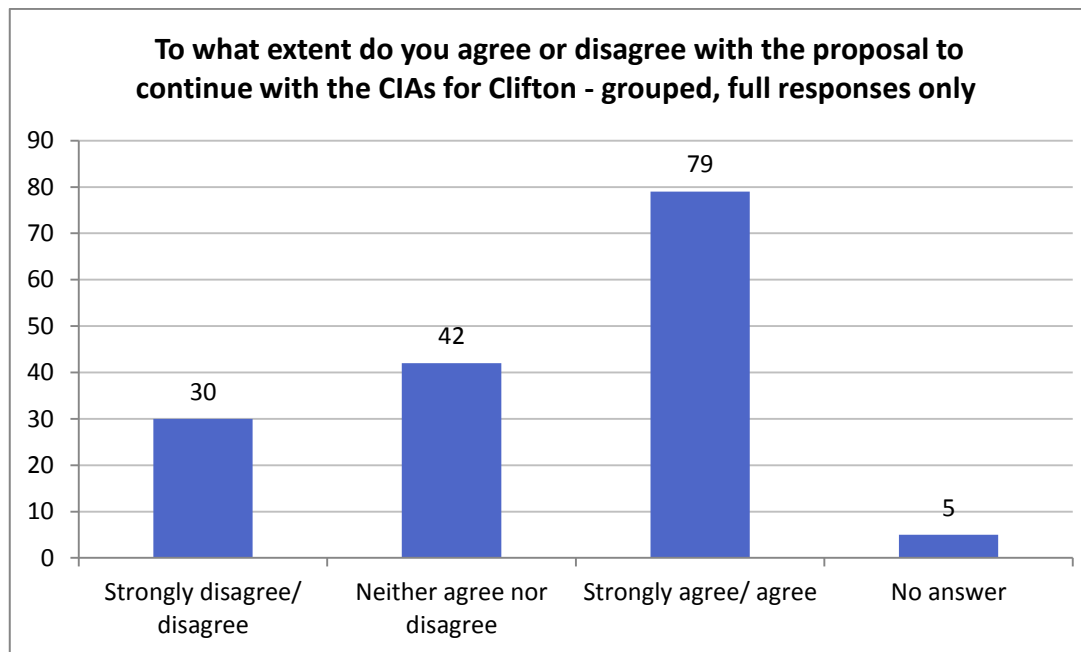
When asked about whether we should continue with the CIA for Clifton, the majority of people agreed that it should be kept. The below graph shows a combination of the survey (full and partial) responses, and comments from emails, where a large majority (22/24) said that the "...licensing policy in regards opening hours and number of venues needs to be relaxed...".



Total respondents = 156 full responses (5 did not answer), 24 emails, 68 partial responses

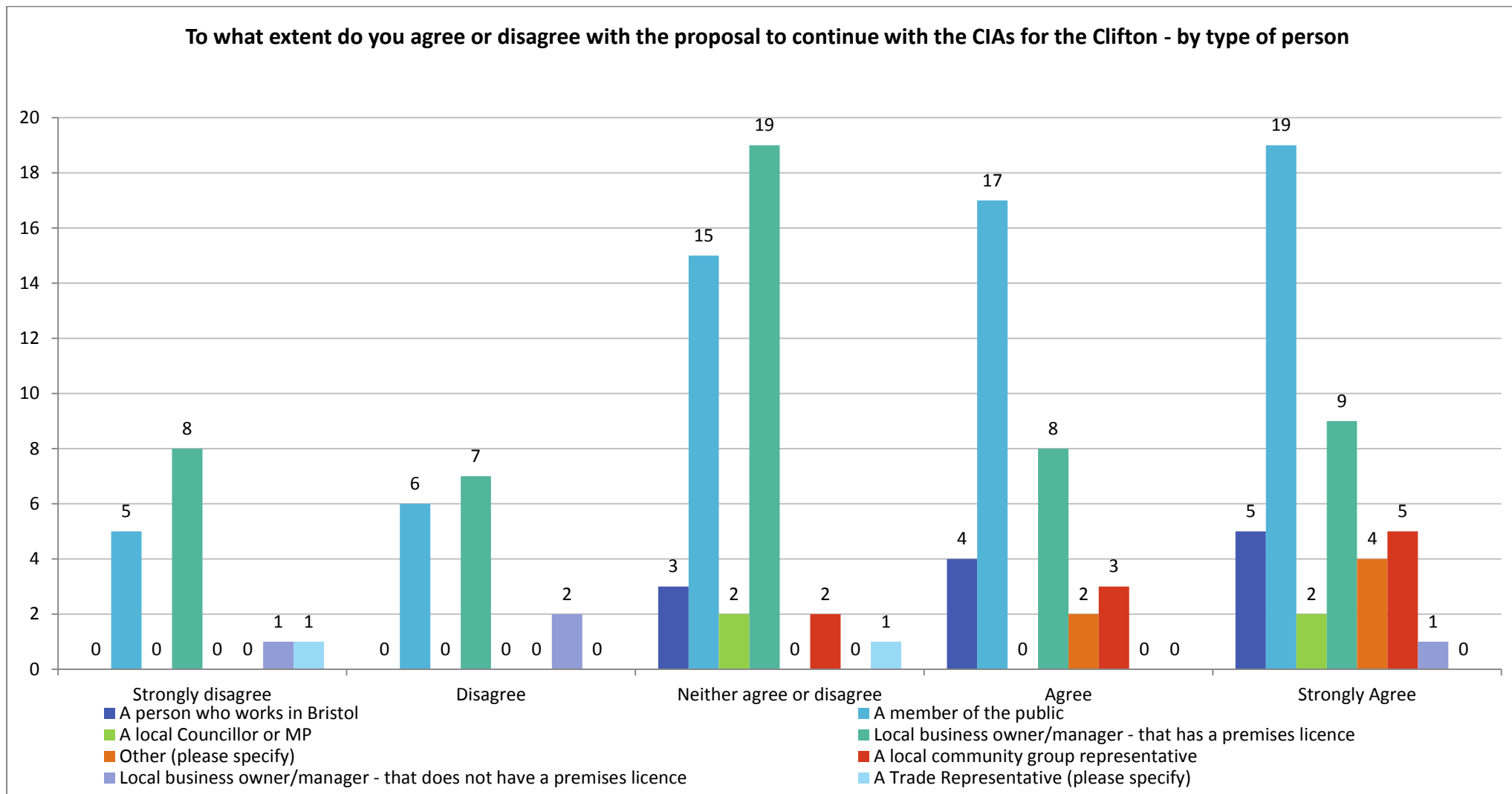
APPENDIX 8

When looking at just the full survey responses, it shows that a larger majority of responses agreed with the proposal. There may be an element of sample bias, where the survey was seen as too long by some respondents and so their views would not be included in the full survey analysis.



Total respondents= 156 full responses

The majority of respondents agree with keeping the Clifton CIA.



The two groups with the most respondents were a member of the public (62) and a local business owner with a premises licence (51). Public disagreed 17% (11 people), businesses disagreed 29% (15 people). The public were more likely to agree than businesses (58% vs 33%), but 37% of businesses neither agreed nor disagreed.

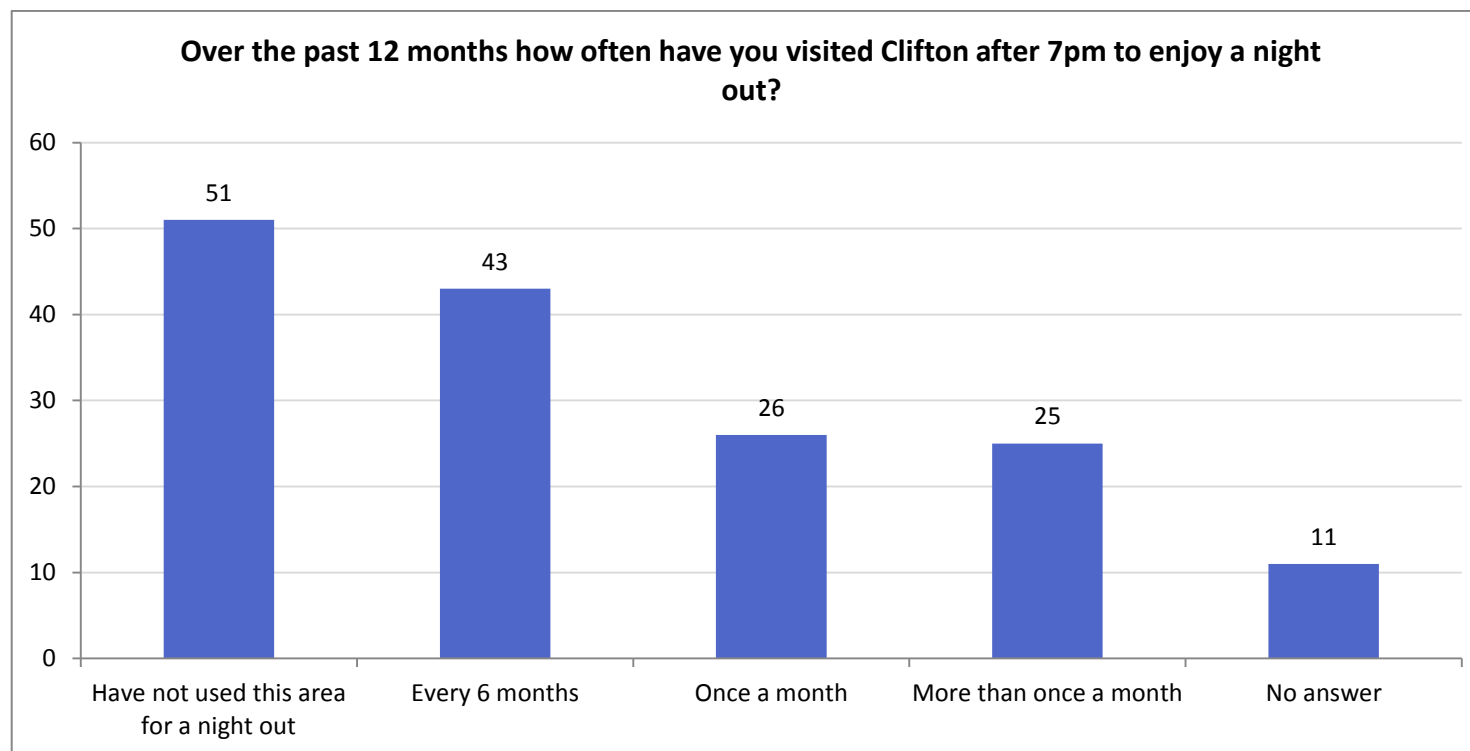
APPENDIX 8

The majority of responses about Clifton were from BS1, BS8 and BS6. BS8 is the most affected by the CIA, and the majority of those residents agreed with keeping the CIA, however there was only a sample size of 19.

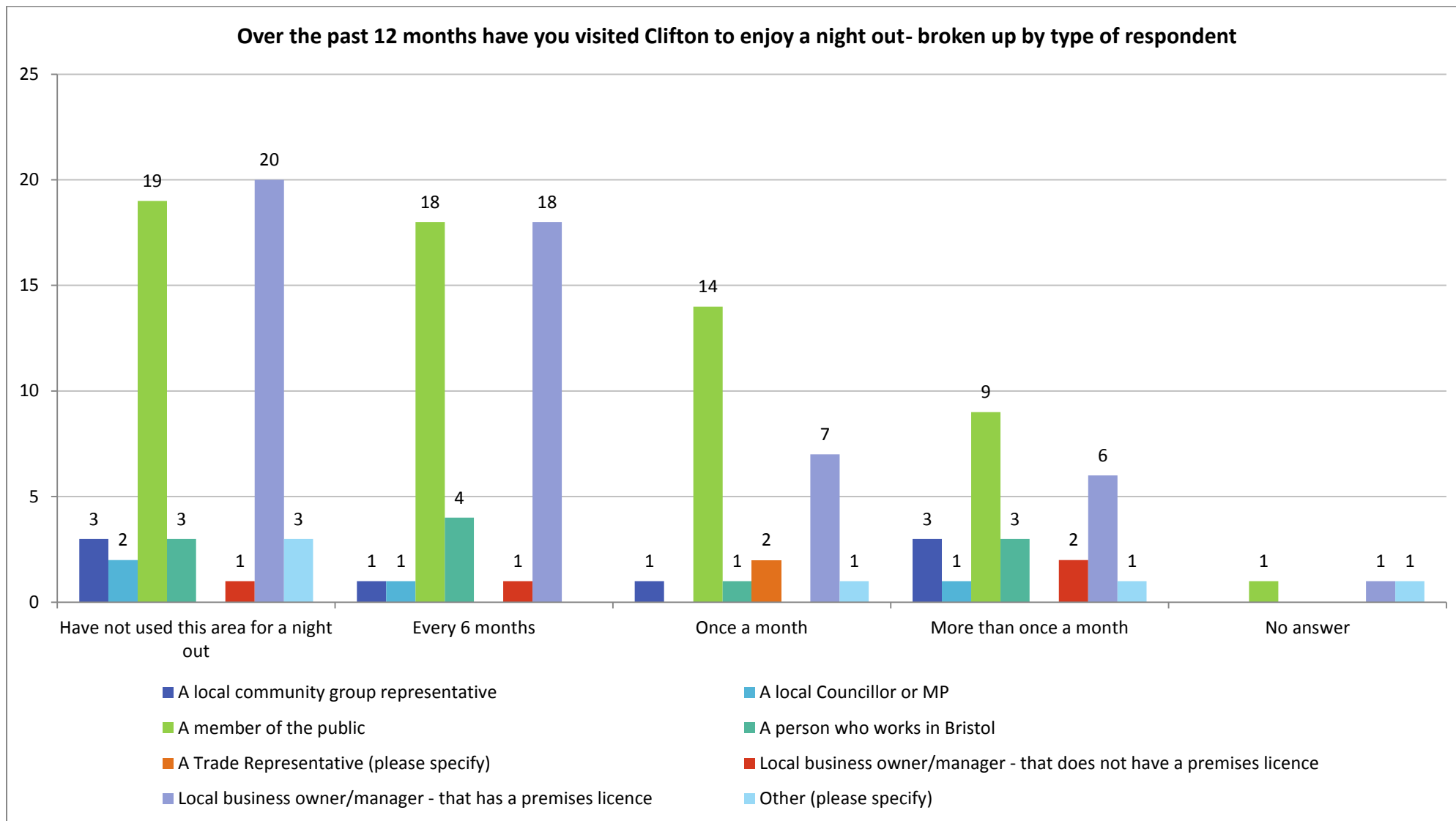
Row Labels	BS1	BS10	BS11	BS13	BS14	BS15	BS16	BS2	BS3	BS30	BS31	BS32	BS39	BS4	BS5	BS6	BS7	BS8	BS9	LS19	Total	
No answer	2			1								1										4
Strongly Agree	5		1	4	1		1	2	3					4	3	6		11	4			45
Agree	7	1		1			2	2	3	1				2	4	3		4	3	1		34
Neither agree or disagree	11	2	1				3	4	5		1			2	3	7	1	2				42
Disagree	5							1	1				1	1	1		1	2	2			15
Strongly disagree	7					1	1	2		1						2	1					15
Grand Total	37	3	2	6	1	1	7	11	12	2	1	1	1	9	11	18	3	19	9	1	155	

APPENDIX 8

The first question asked respondents how often they went to Clifton on a night out. It can be seen that the majority of respondents did not go to Clifton more than twice a year.

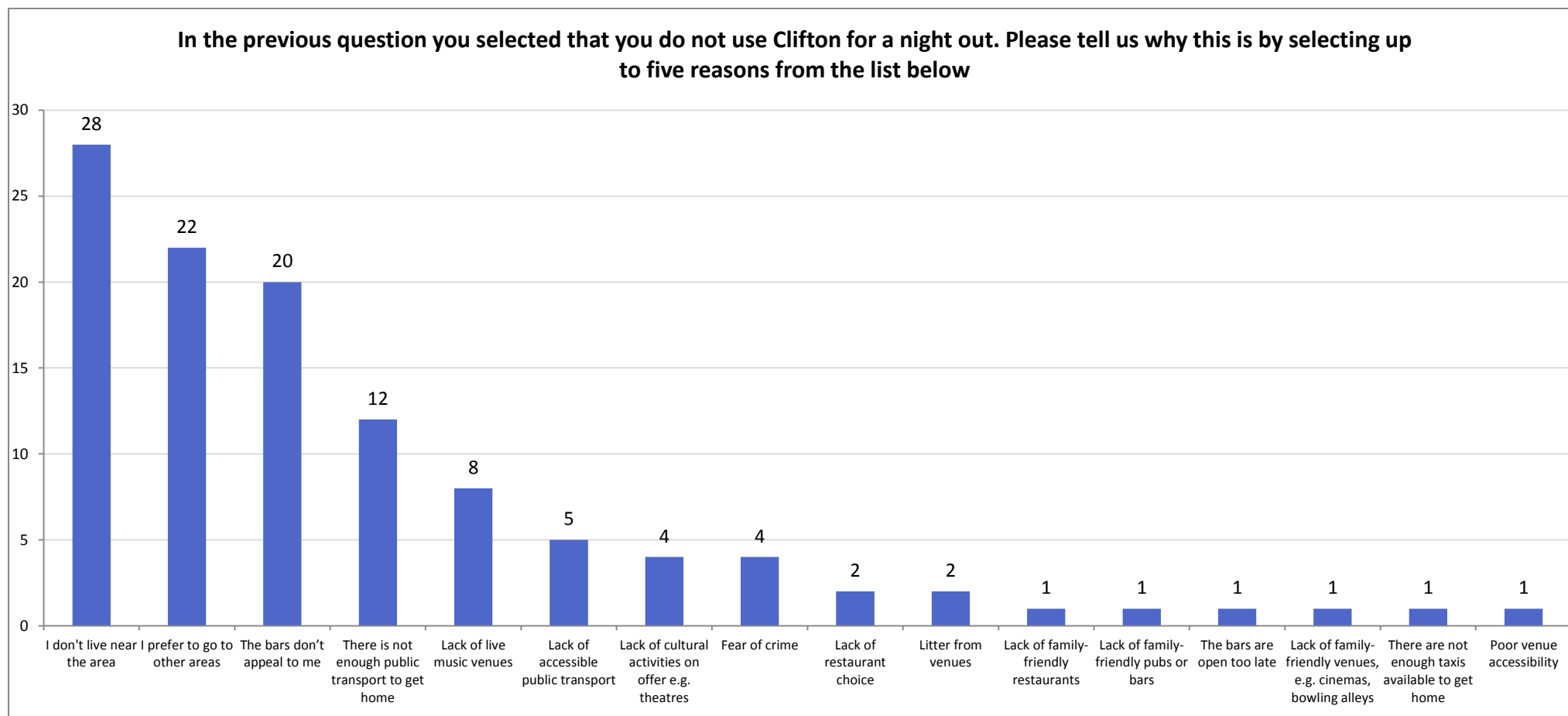


Total respondents = 156



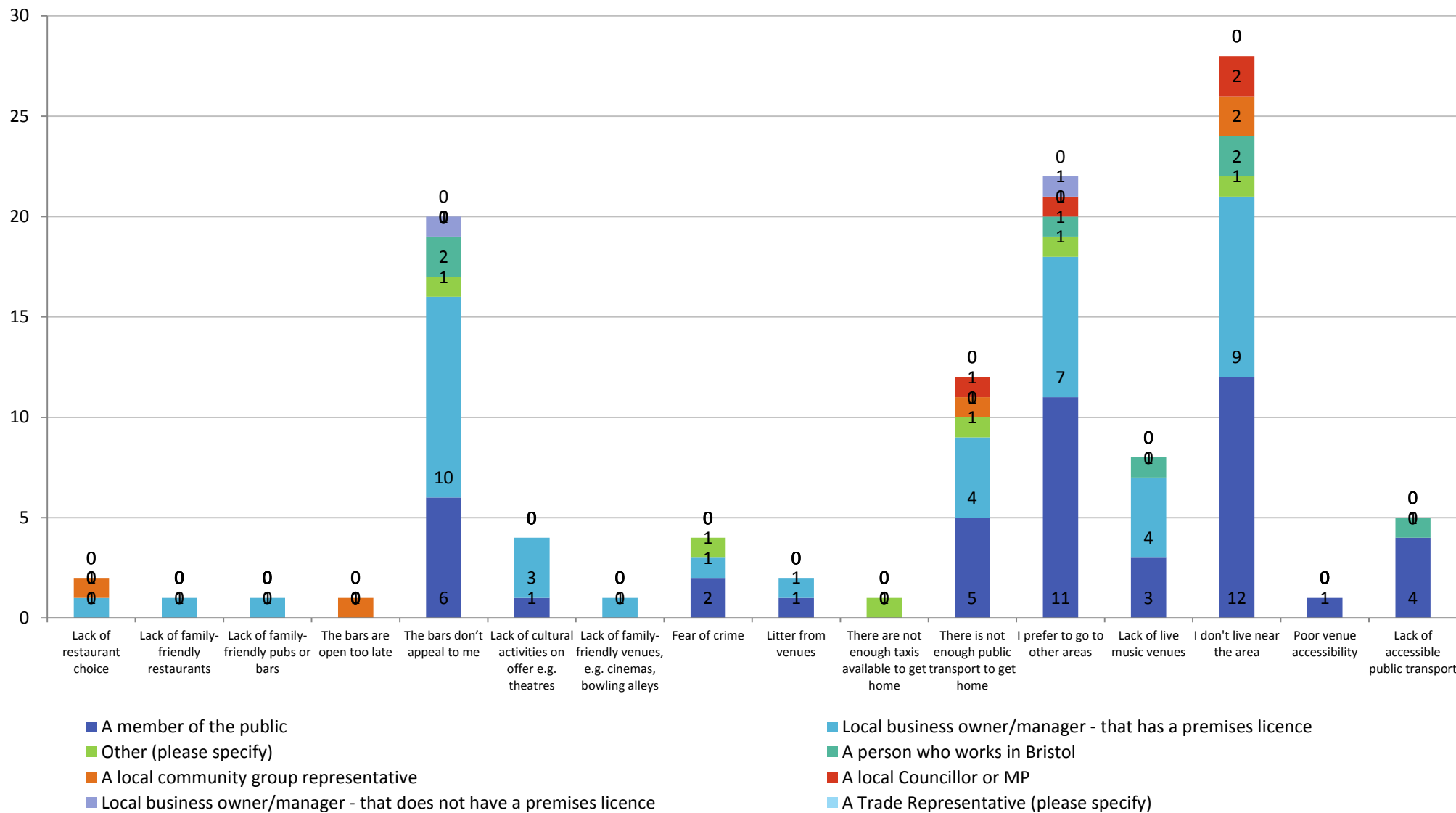
The majority of respondents were members of the public (61), followed by Local business owner/manager – that has a premises licence (52). In general they go out in Clifton a similar amount.

When asked what the main reason was for not going out in Clifton, 48 of the 53 who did not go out in Clifton said that they did not live in the area, preferred other areas, and the bars don't appeal to them.



Total respondents = 48.

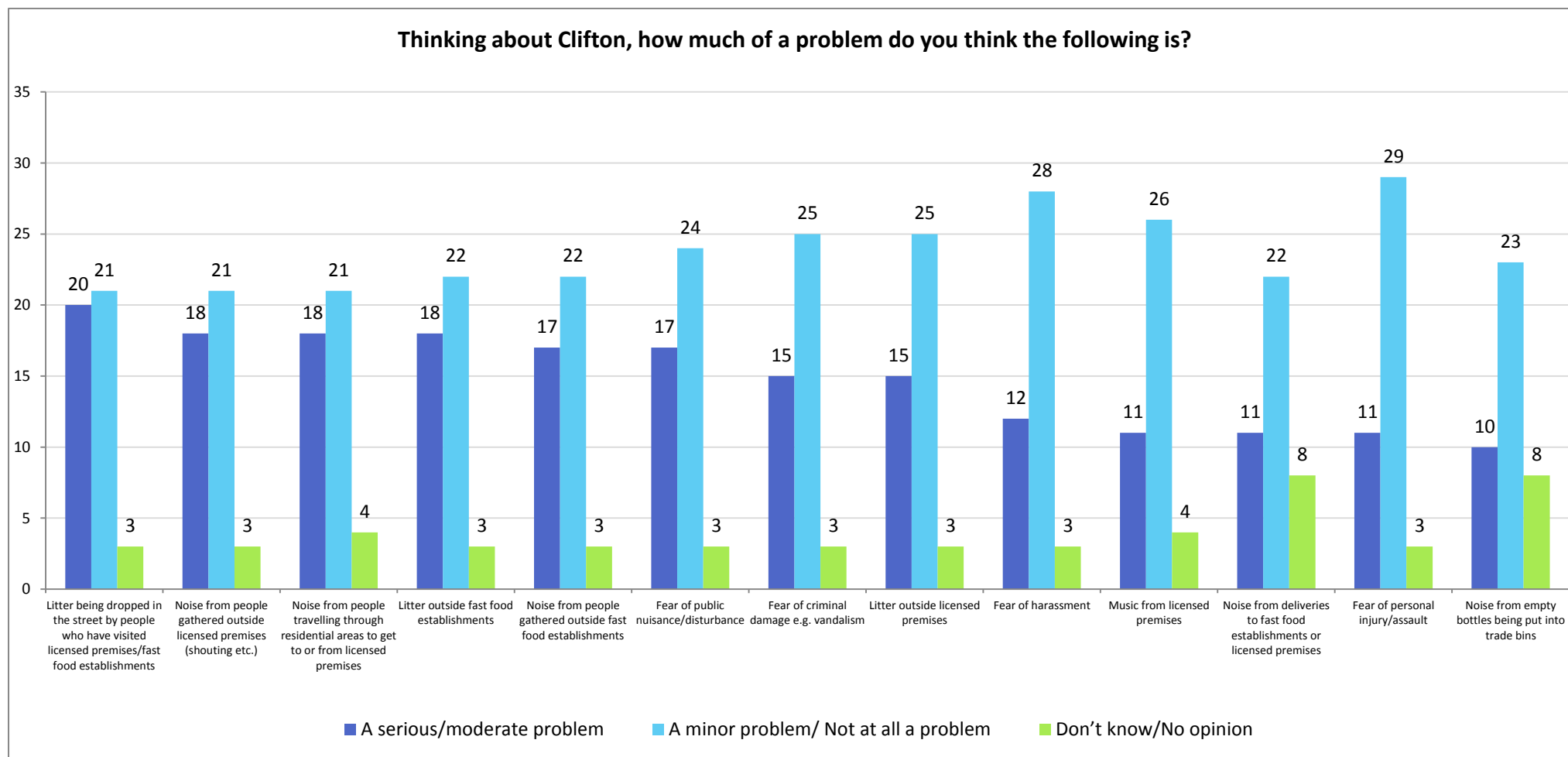
Clifton Reasons



The two largest groups of respondents, members of the public and local business owners/managers with a premises licence, had the same reasons for not going to Clifton on a night out.

APPENDIX 8

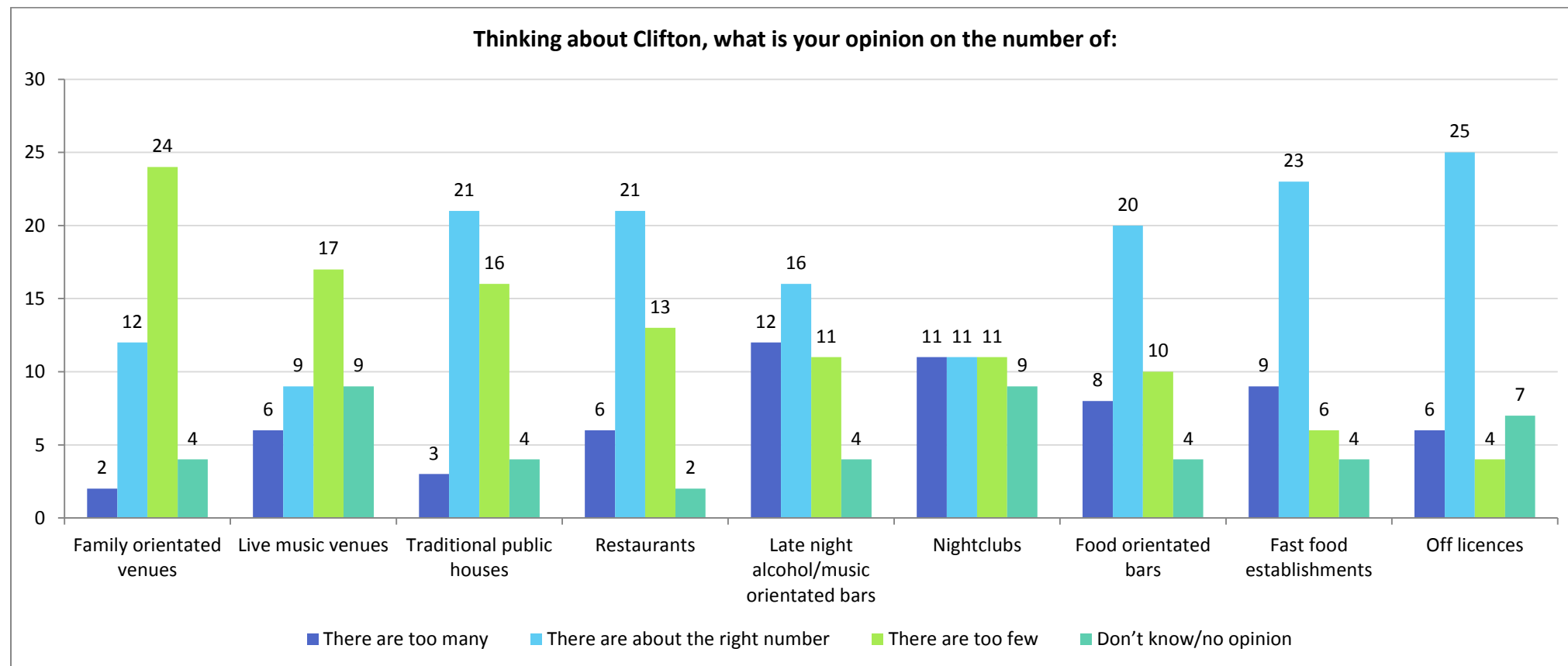
Respondents were asked what they thought were major, moderate or minor problems, or not a problem at all. The most serious problems are litter and noise, although these problems are believed to be more a minor or not a problem than a serious or major problem.



Total respondents = 43 to 44

APPENDIX 8

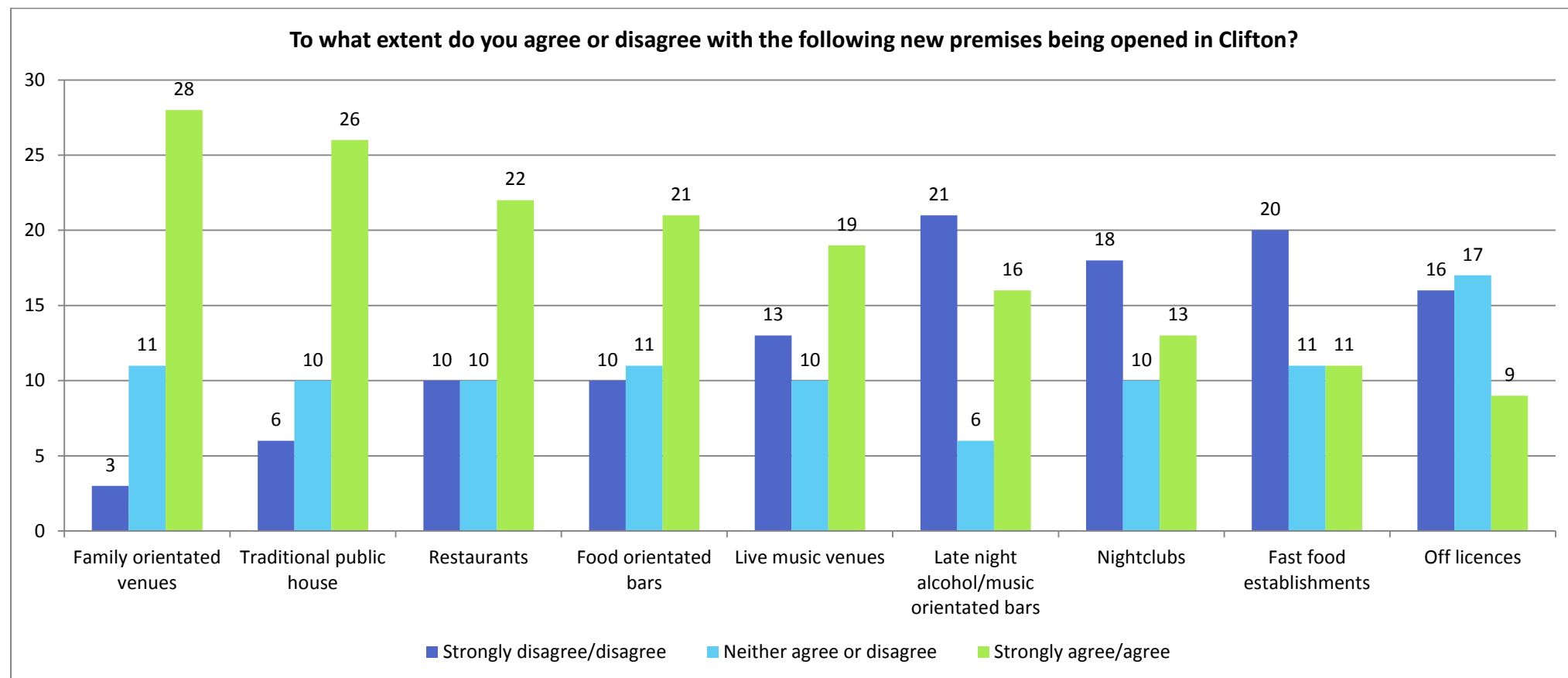
When asked about their opinions on the number of venues in Clifton, people said that there were about the right amount of most venues. However family orientated and live music venues were too few. Nightclubs split the vote three ways, and late night alcohol/music orientated bars was also very close in all 3 directions.



Total respondents = 41 to 44

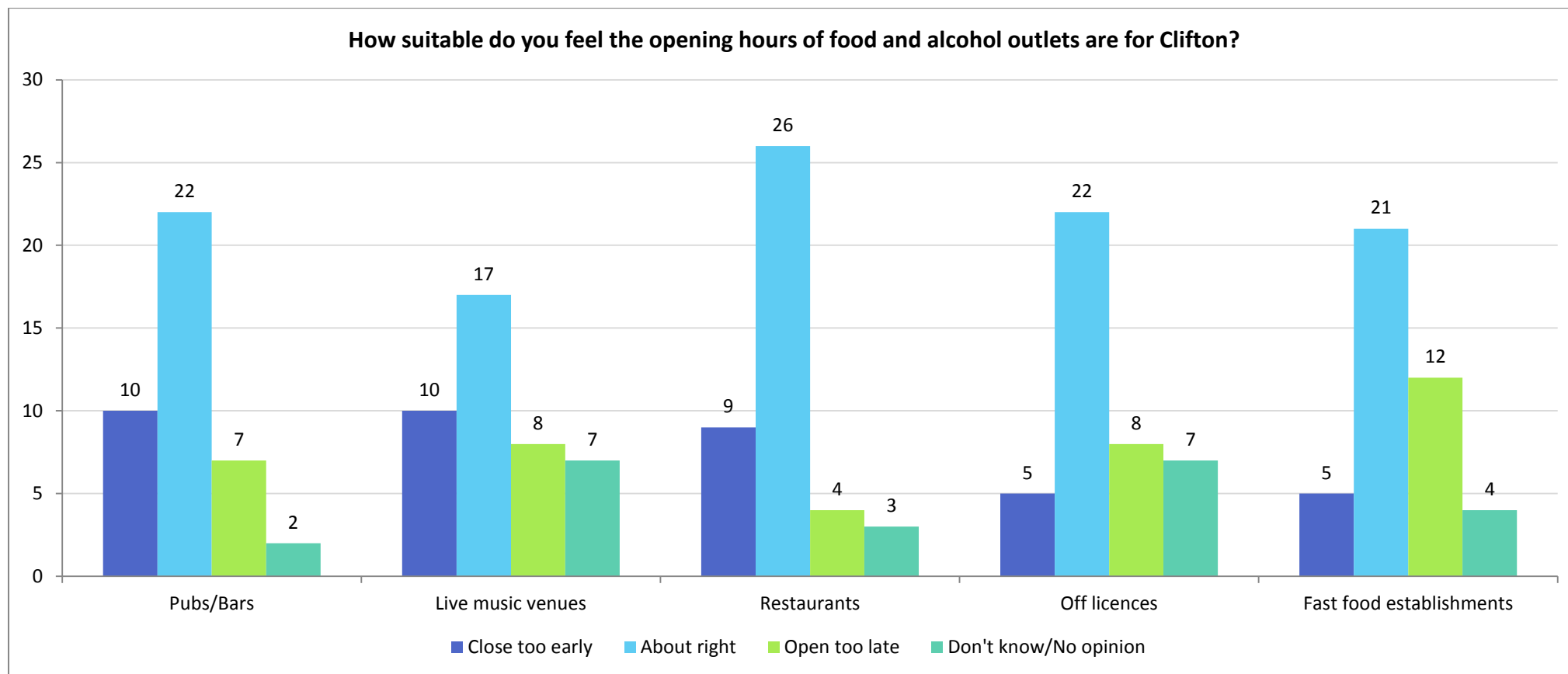
APPENDIX 8

When asked about whether they would agree or disagree with different types of premises being opened in the area, most respondents would agree with new family orientated venues, traditional pubs, restaurants, food orientated bars and live music venues. Nightclubs and late night bars split the vote. Fast food and off licences were not agreed with.



Total respondents = 41 to 43

When asked about opening hours, most people believed that places were open to about the right time.



Total respondents = 41 to 42

Appendix

Question 34 graphs by type of respondent

Total respondents: 153/155 (inc. 'No response'). This is a very small sample size.

The number of respondents who responded were:

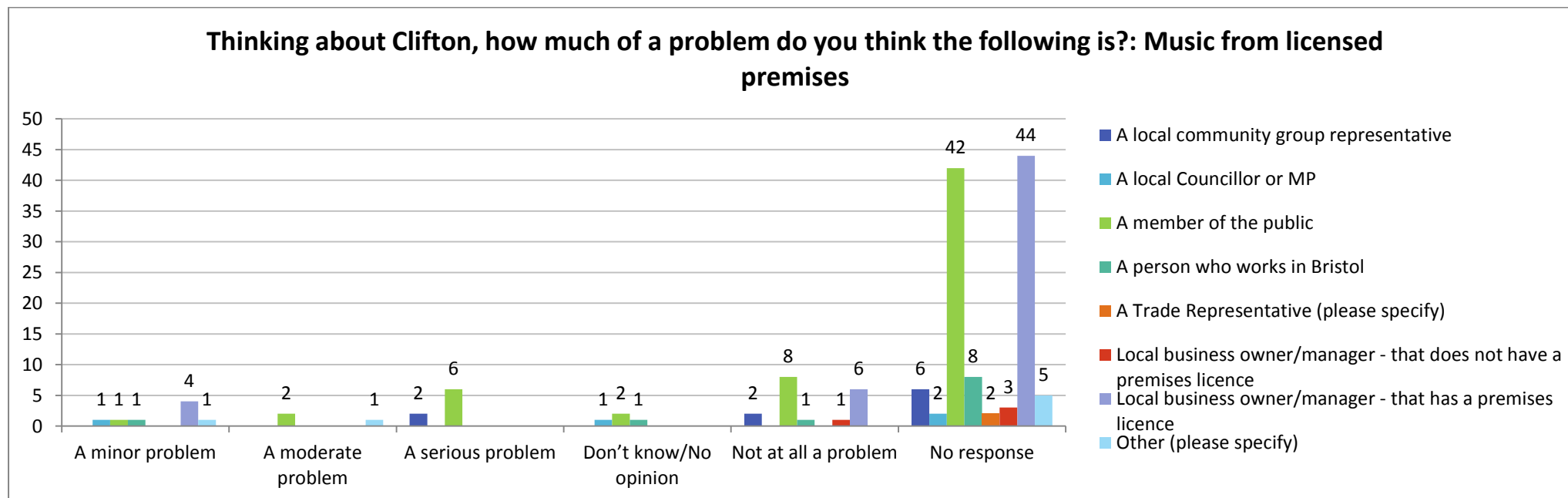
Members of the public = 19, one person = 5%

Local business owner/ manager with a premises licence = 10, one person = 10%

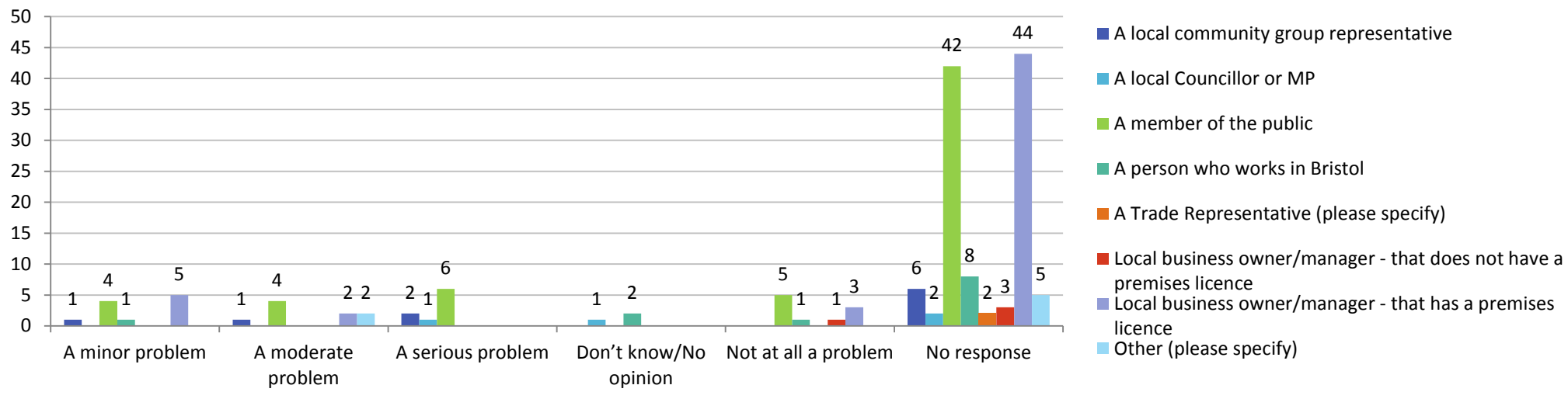
This is an extremely small sample size, and cannot at all be seen as representative of the population of Bristol.

Members of the public were more likely to think that noise was a more serious problem than business owners, however only noise from people travelling had a majority say it was either a major or serious problem. Otherwise noise was seen as either not an issue, or a minor issue, by both the public and business owners

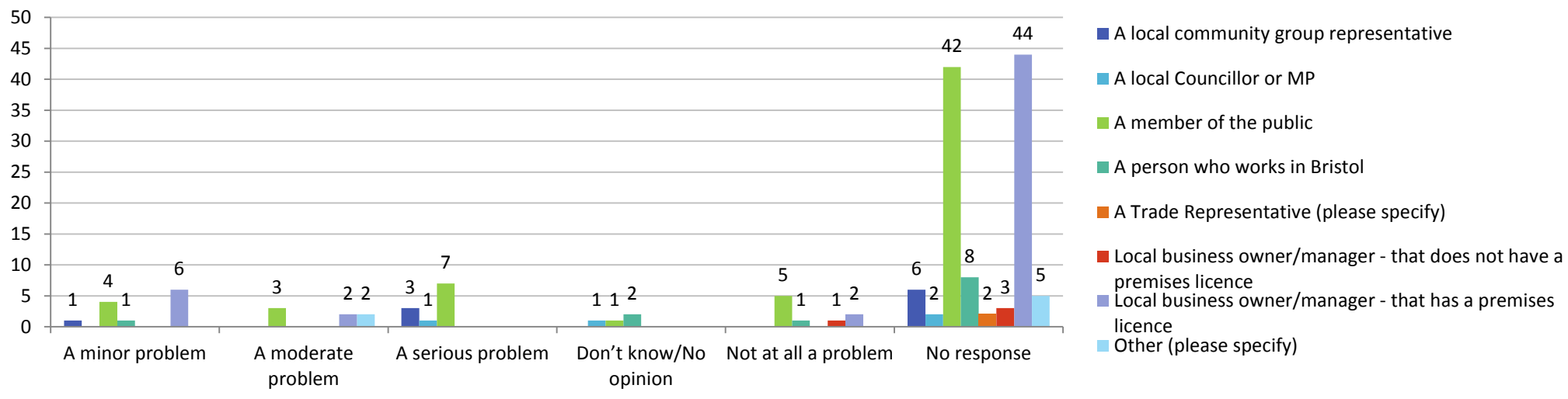
Thinking about Clifton, how much of a problem do you think the following is?:



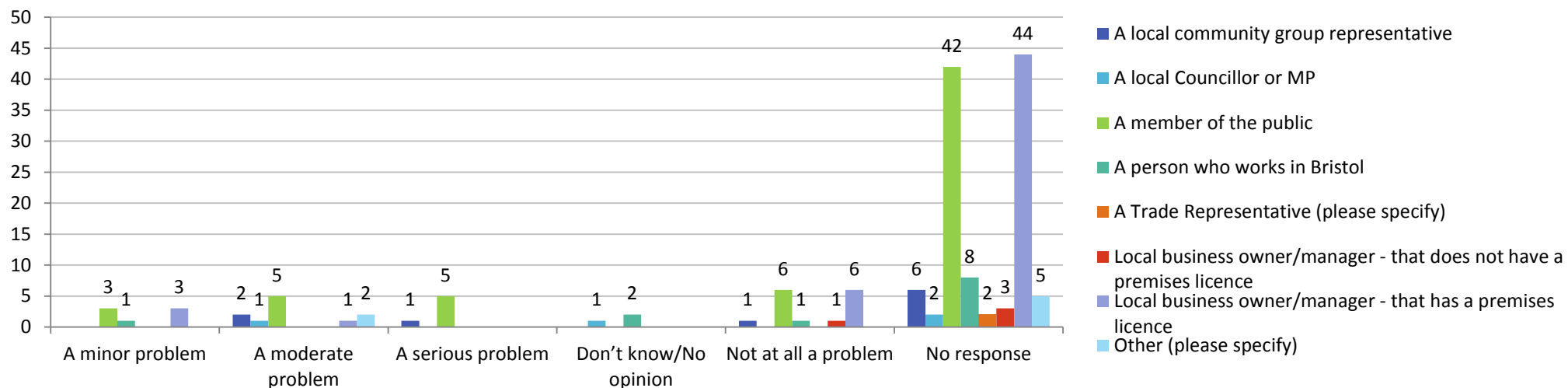
Thinking about Clifton, how much of a problem do you think the following is?: Noise from people gathered outside licensed premises (shouting etc.)



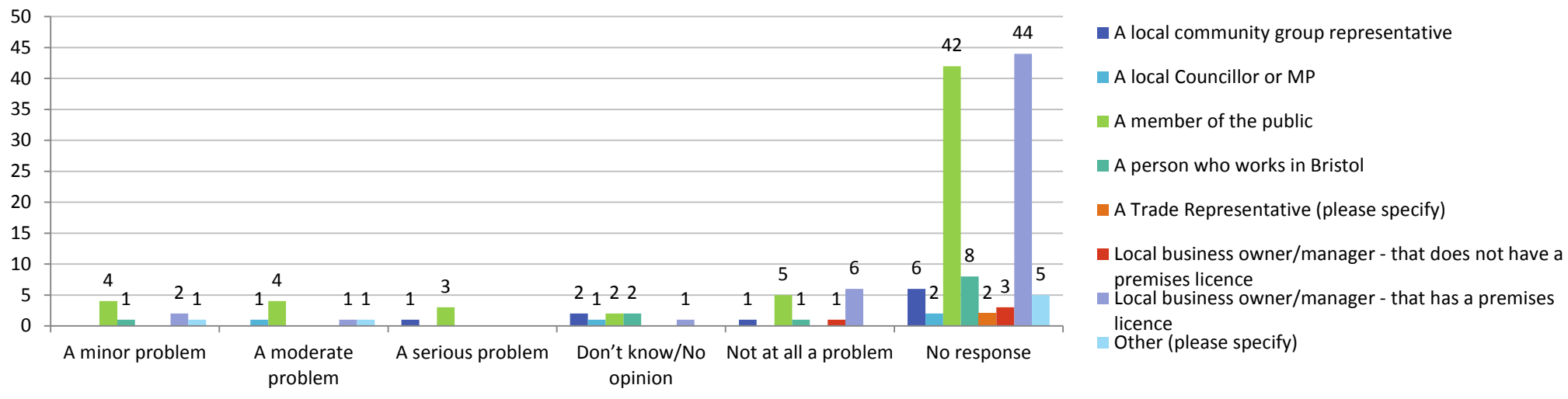
Thinking about Clifton, how much of a problem do you think the following is?: Noise from people travelling through residential areas to get to or from licensed premises



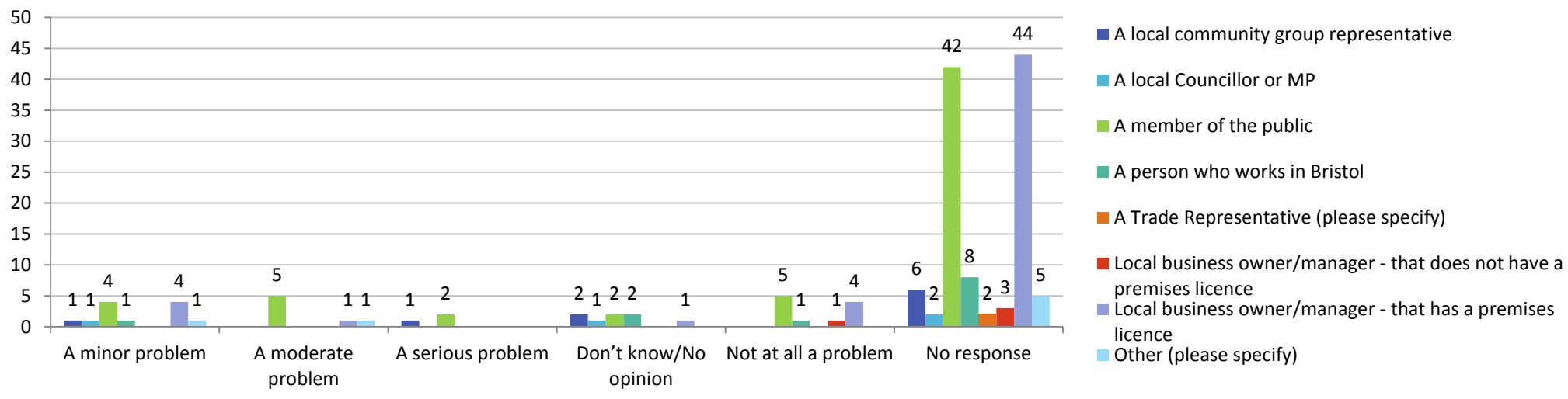
Thinking about Clifton, how much of a problem do you think the following is?: Noise from people gathered outside fast food establishments



Thinking about Clifton, how much of a problem do you think the following is?: Noise from deliveries to fast food establishments or licensed premises



Thinking about Clifton, how much of a problem do you think the following is?: Noise from empty bottles being put into trade bins



Question 35 graphs by type of respondent

Total respondents: 153/155 (inc. 'No response'). This is a very small sample size.

The number of respondents who responded were:

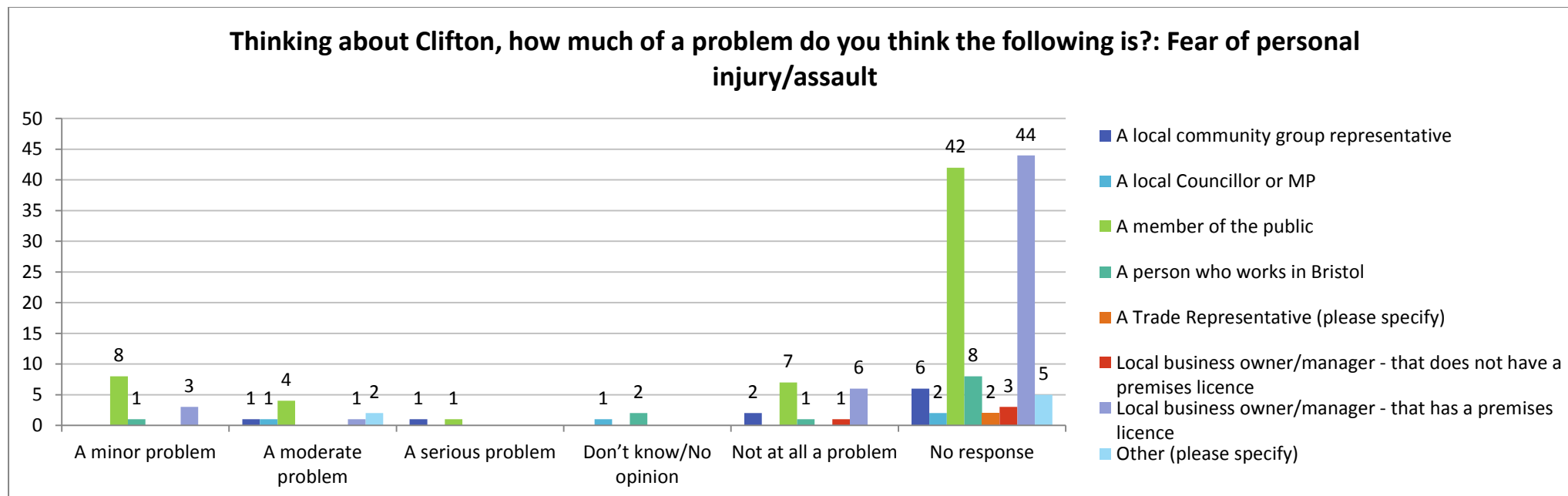
Members of the public = 20, one person = 5%

Local business owner/ manager with a premises licence = 10, one person = 10%

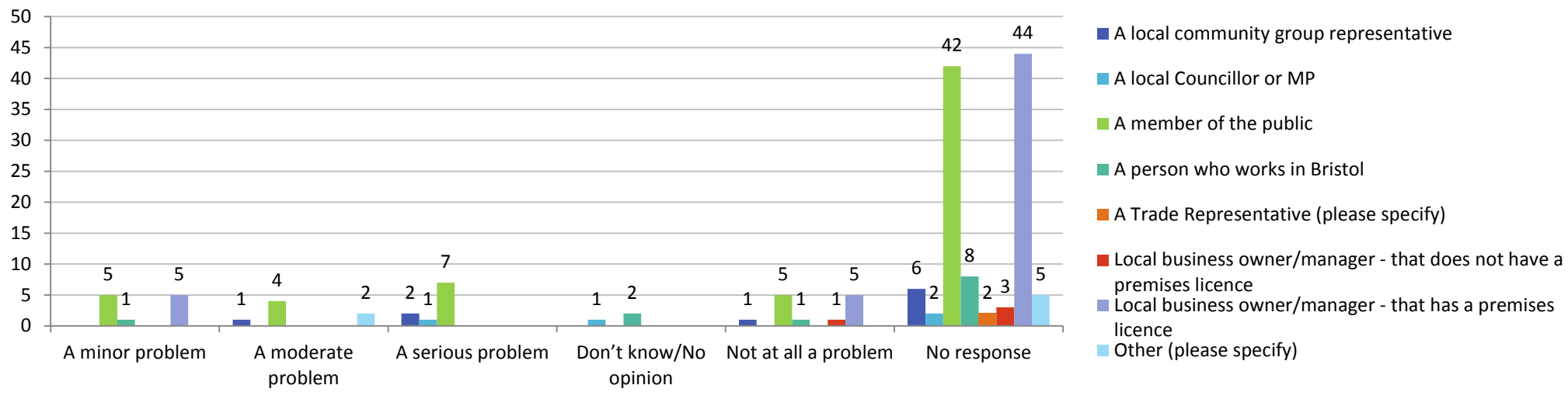
This is an extremely small sample size, and cannot at all be seen as representative of the population of Bristol.

Members of the public were more likely to say that these fears were a problem than business owners. With fear of public disturbance, only 35% of members of the public said that it was a serious issue, and for fear of criminal damage only 45% said it was a moderate or serious issue. The majority of business owners said that these fears were either minor or not at all a problem.

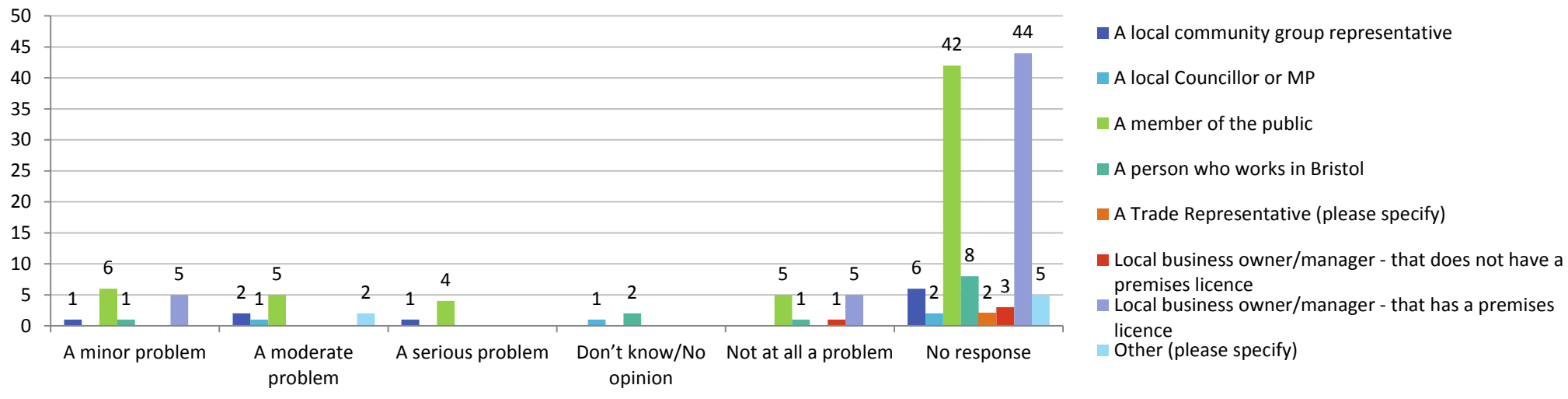
Thinking about Clifton, how much of a problem do you think the following is?:



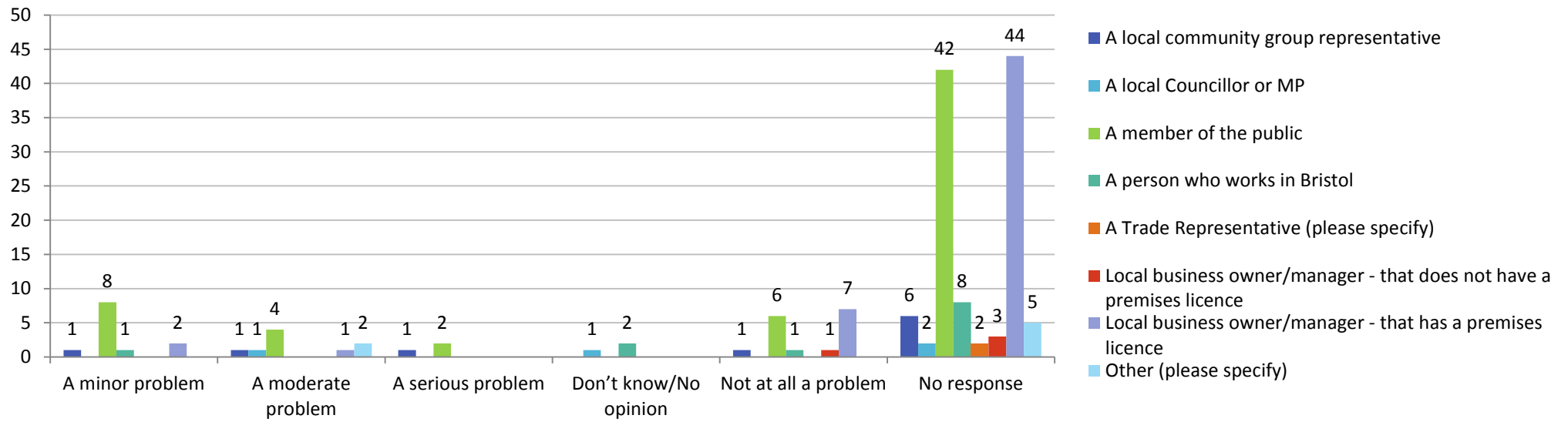
Thinking about Clifton, how much of a problem do you think the following is?: Fear of public nuisance/disturbance



Thinking about Clifton, how much of a problem do you think the following is?: Fear of criminal damage e.g. vandalism



Thinking about Clifton, how much of a problem do you think the following is?: Fear of harassment



Question 36 graphs by type of respondent

Total respondents: 153/155 (inc. 'No response'). This is a very small sample size.

The number of respondents who responded were:

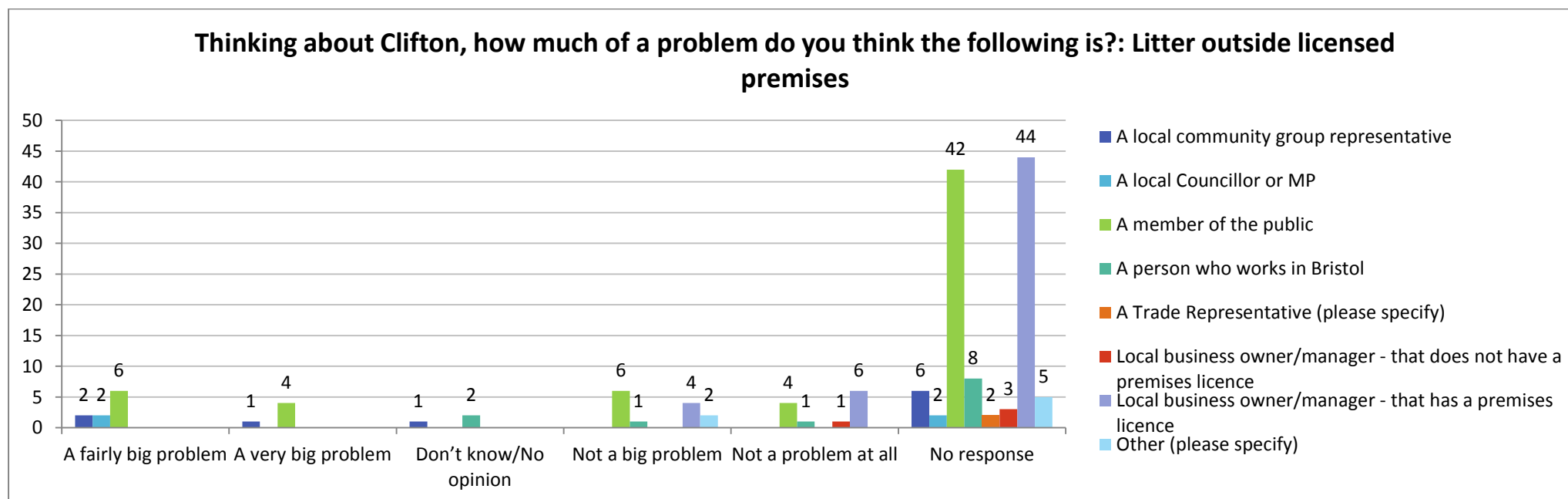
Members of the public = 20, one person = 5%

Local business owner/ manager with a premises licence = 10, one person = 10%

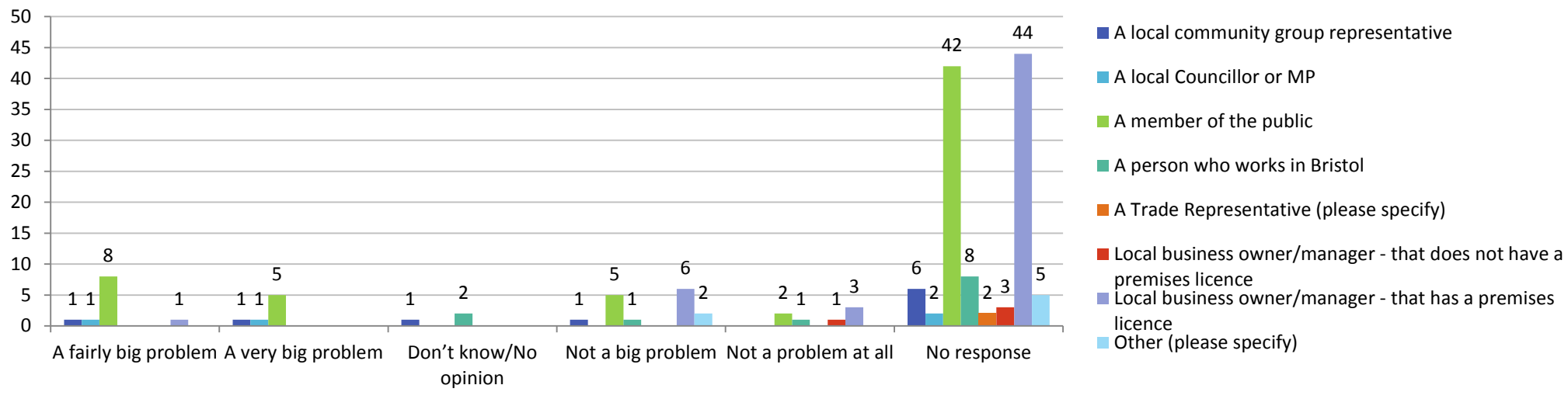
This is an extremely small sample size, and cannot at all be seen as representative of the population of Bristol.

Litter was seen as a bigger problem for members of the public than for businesses. The majority of members of the public say it's a fairly big or very big problem. The majority of business owners viewed litter as either not a problem or not a big problem.

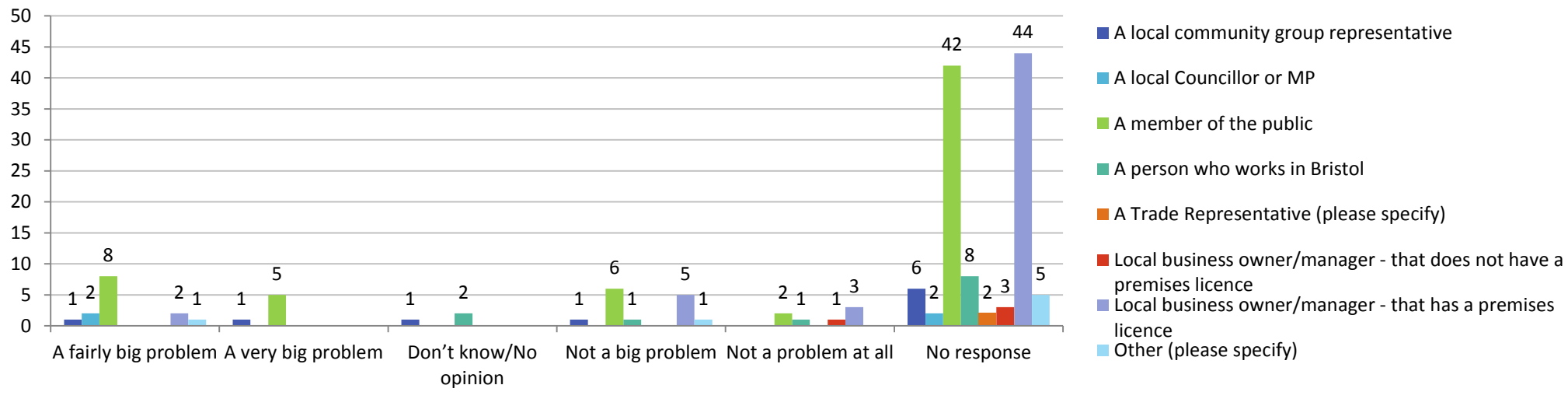
Thinking about Clifton, how much of a problem do you think the following is?:



Thinking about Clifton, how much of a problem do you think the following is?: Litter outside fast food establishments



Thinking about Clifton, how much of a problem do you think the following is?: Litter being dropped in the street by people who have visited licensed premises/fast food establishments



Question 37 graphs by type of respondent

Total respondents: 153/155 (inc. 'No response'). This is a very small sample size.

The number of respondents who responded were:

Members of the public = 20, one person = 5%

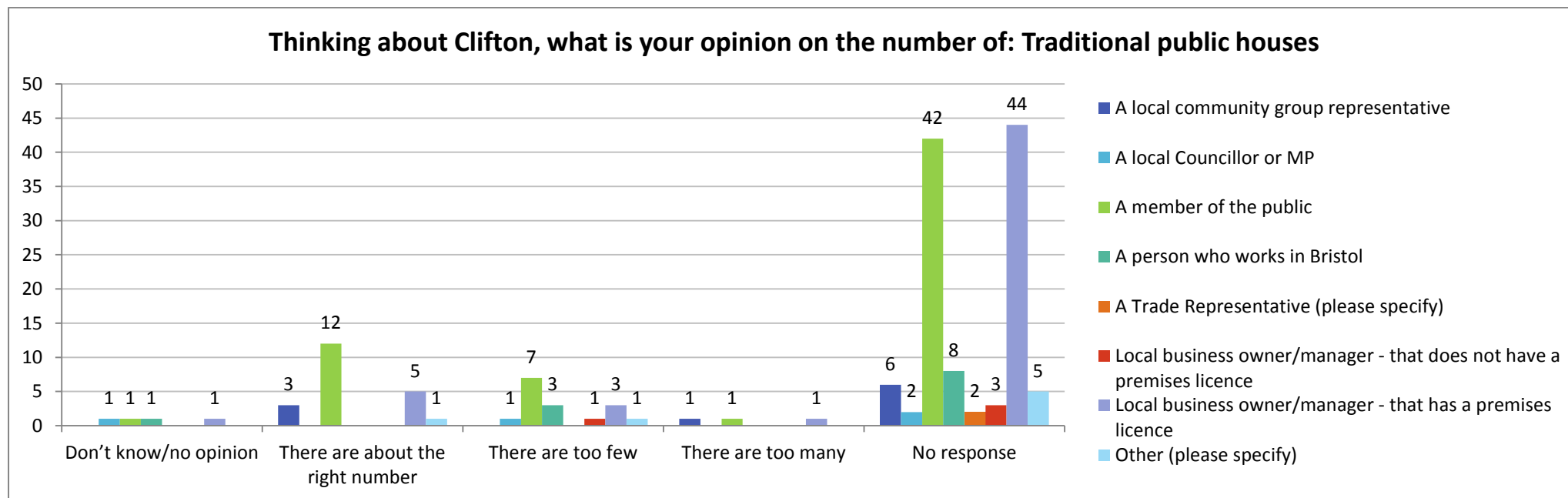
Local business owner/ manager with a premises licence = 10, one person = 10%

This is an extremely small sample size, and cannot at all be seen as representative of the population of Bristol.

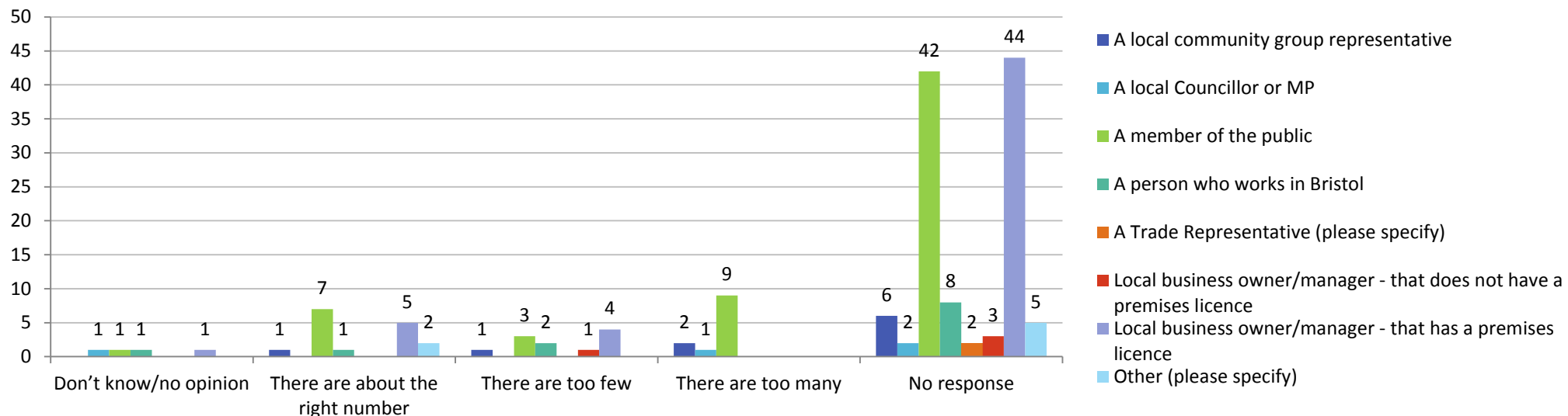
In general, the public thinks that there is the right number of venues, except for nightclubs (40%), live music venues (19%), family orientated venues (30%) and late night alcohol/music orientated bars (38%). In the case of late night bars only 2 people separated those who thought there were too many (29%) and too few (19%). In the case of nightclubs, family orientated venues and live music venues, the largest proportion said that there were too few.

Business owners also believe that the majority of types have the right number, except for live music venues and family orientated venues., where they believe there are too few. This suggests that the public are more likely to think that there should be more venues, and are more likely to think this than business owners.

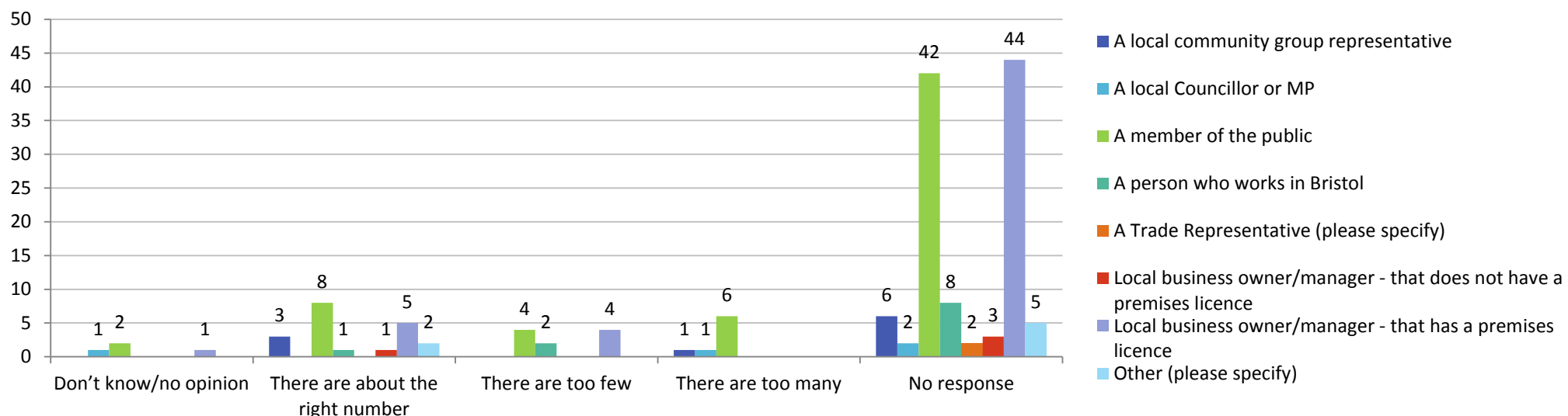
Thinking about Clifton, what is your opinion on the number of:



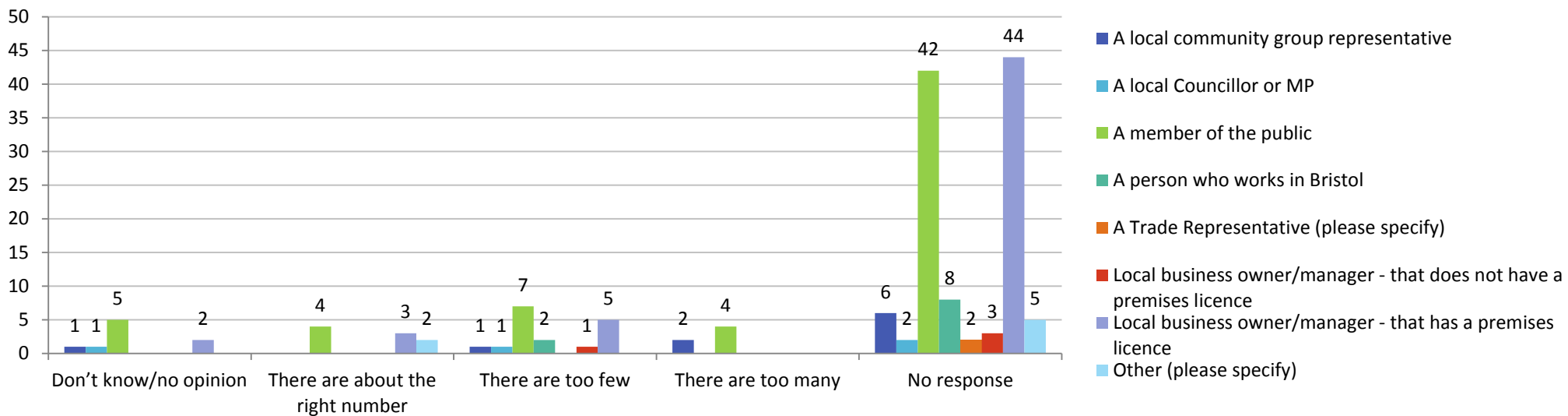
Thinking about Clifton, what is your opinion on the number of: Late night alcohol/music orientated bars



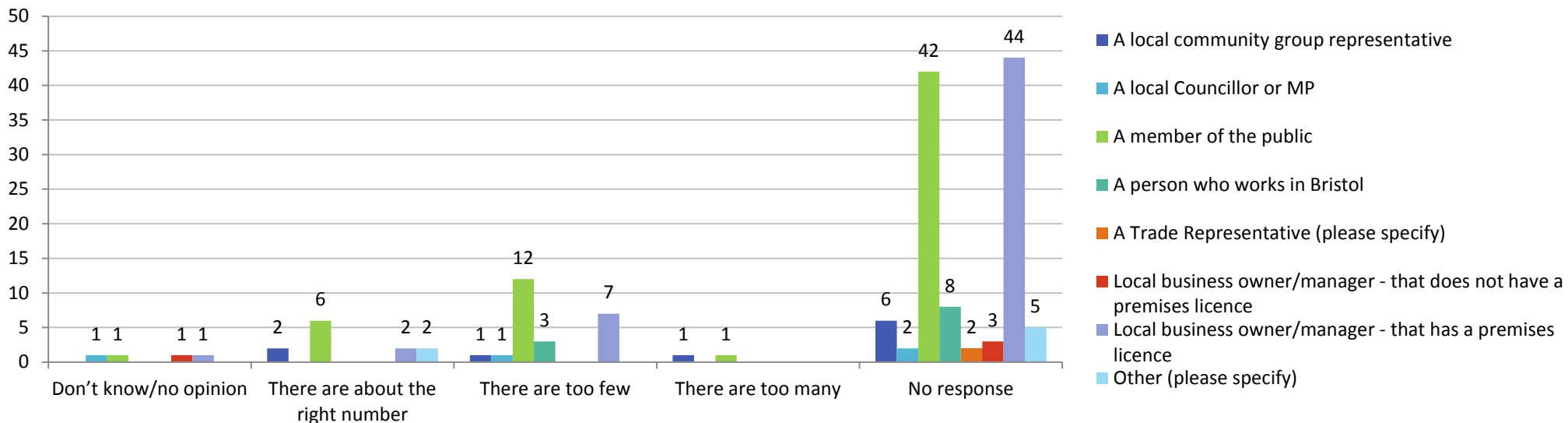
Thinking about Clifton, what is your opinion on the number of: Food orientated bars



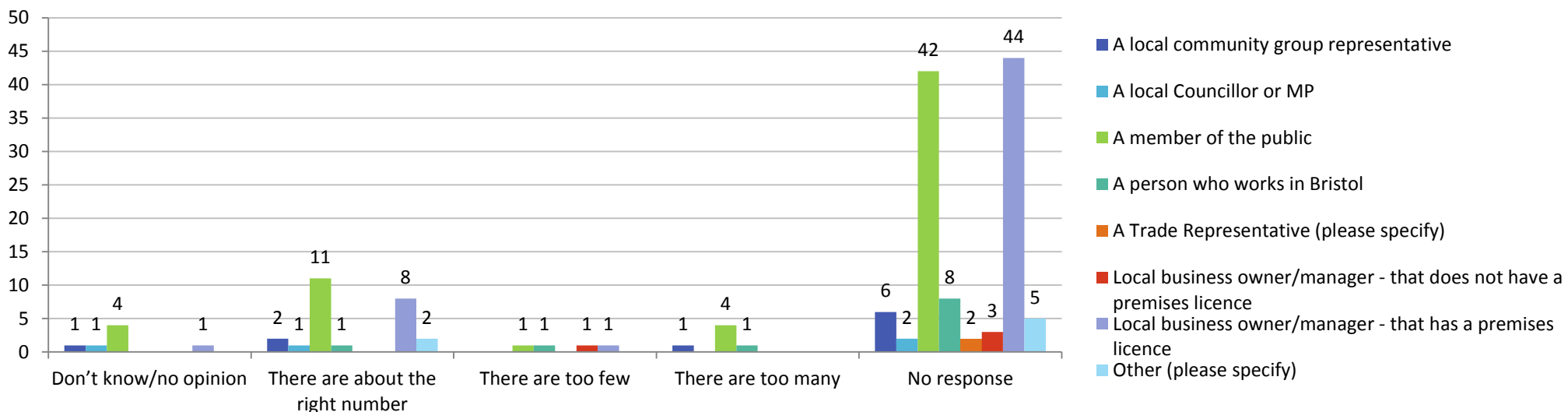
Thinking about Clifton, what is your opinion on the number of: Live music venues



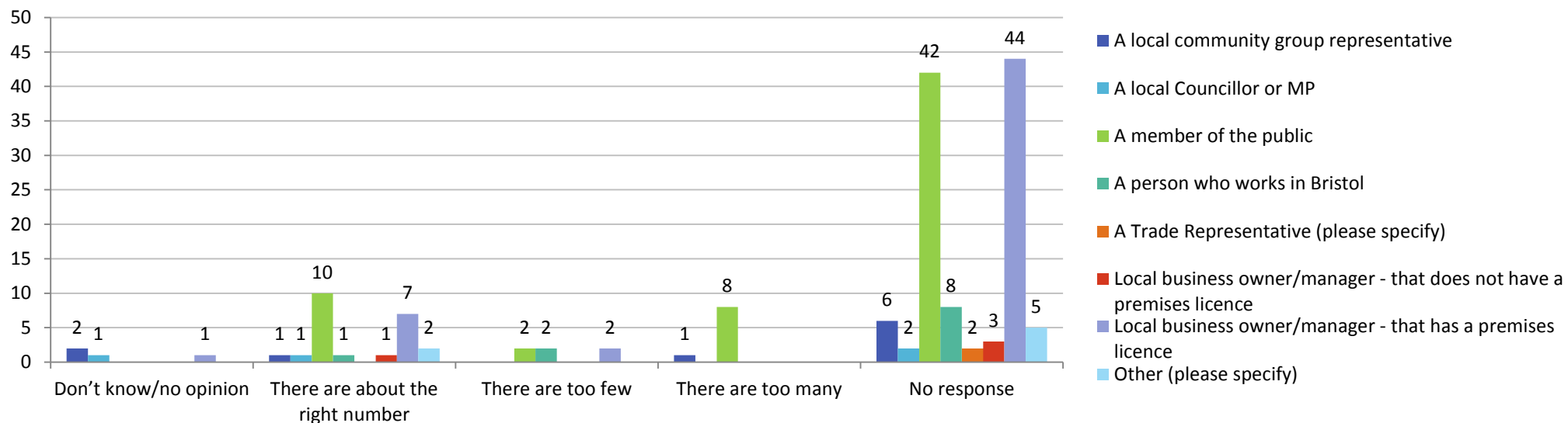
Thinking about Clifton, what is your opinion on the number of: Family orientated venues



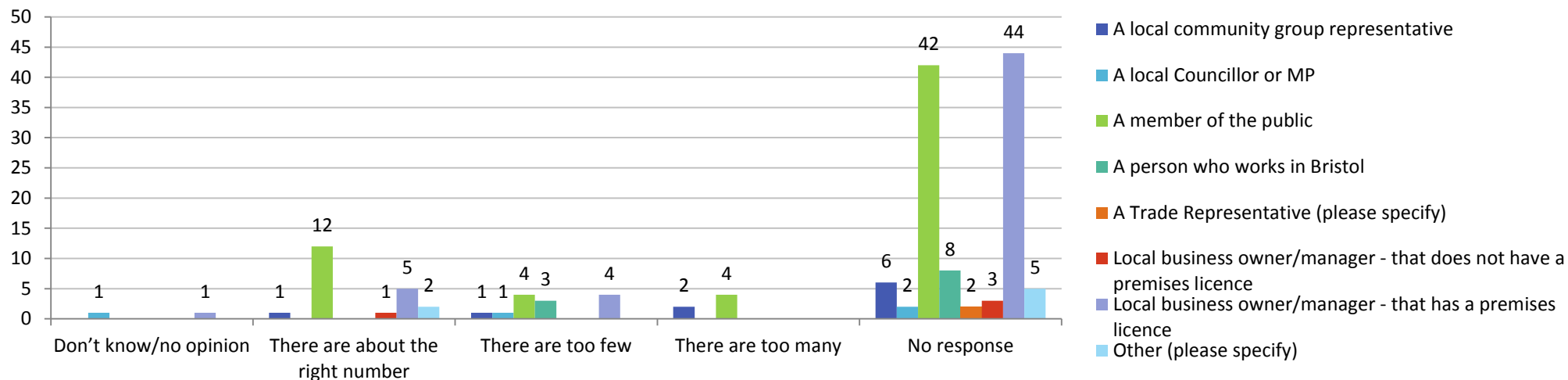
Thinking about Clifton, what is your opinion on the number of: Off licences



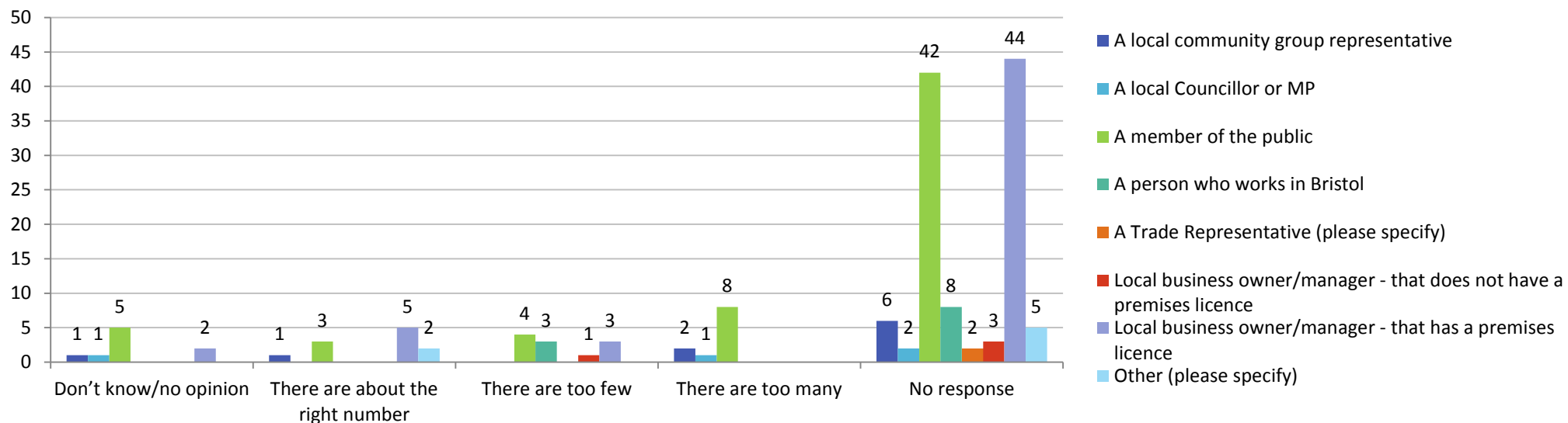
Thinking about Clifton, what is your opinion on the number of: Fast food establishments



Thinking about Clifton, what is your opinion on the number of: Restaurants



Thinking about Clifton, what is your opinion on the number of: Nightclubs



Question 38 graphs by type of respondent

Total respondents: 153/155 (inc. 'No response').

The number of respondents who responded were:

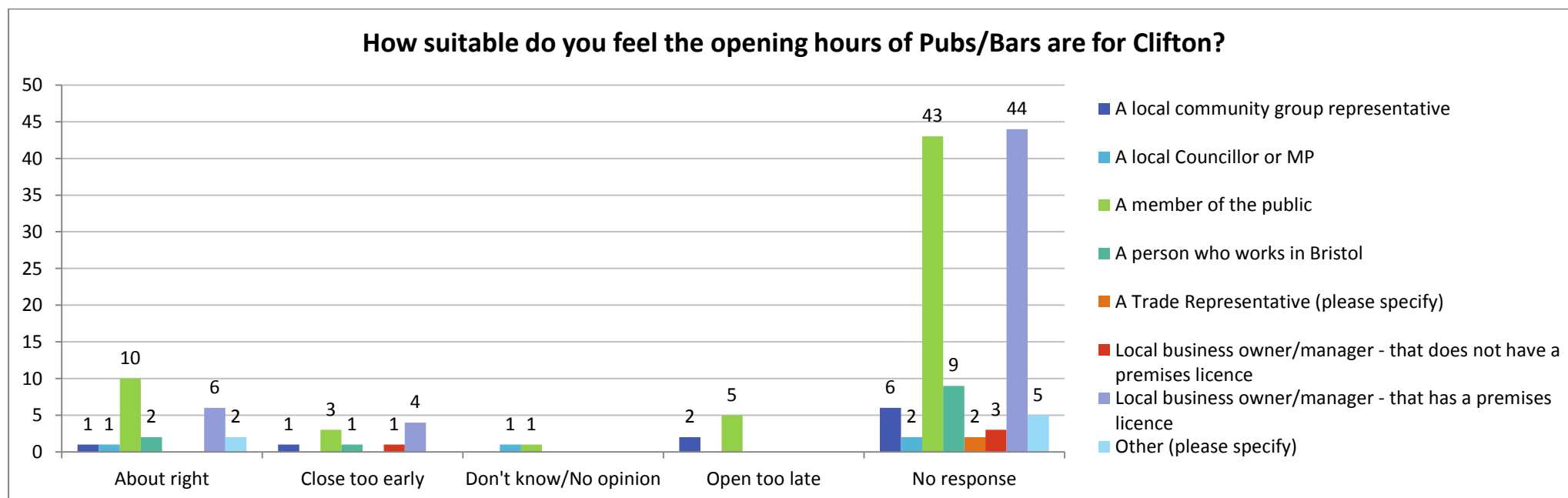
Members of the public = 20, one person = 5%

Local business owner/ manager with a premises licence = 10, one person = 10%

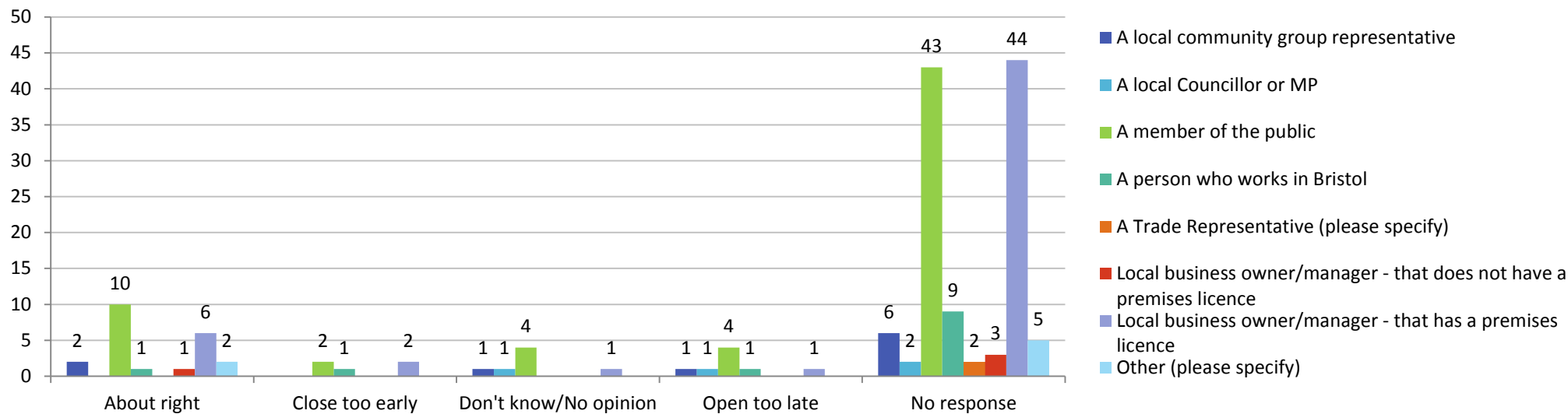
This is an extremely small sample size, and cannot at all be seen as representative of the population of Bristol.

For all except fast food establishments and live music venues, members of the public believed that venues closed at about the right time. Fast food establishments were thought to close too early, whereas live music venues close too late – although only 2 people separated too early and too late. The majority of business owners believe that venues close at about the right time.

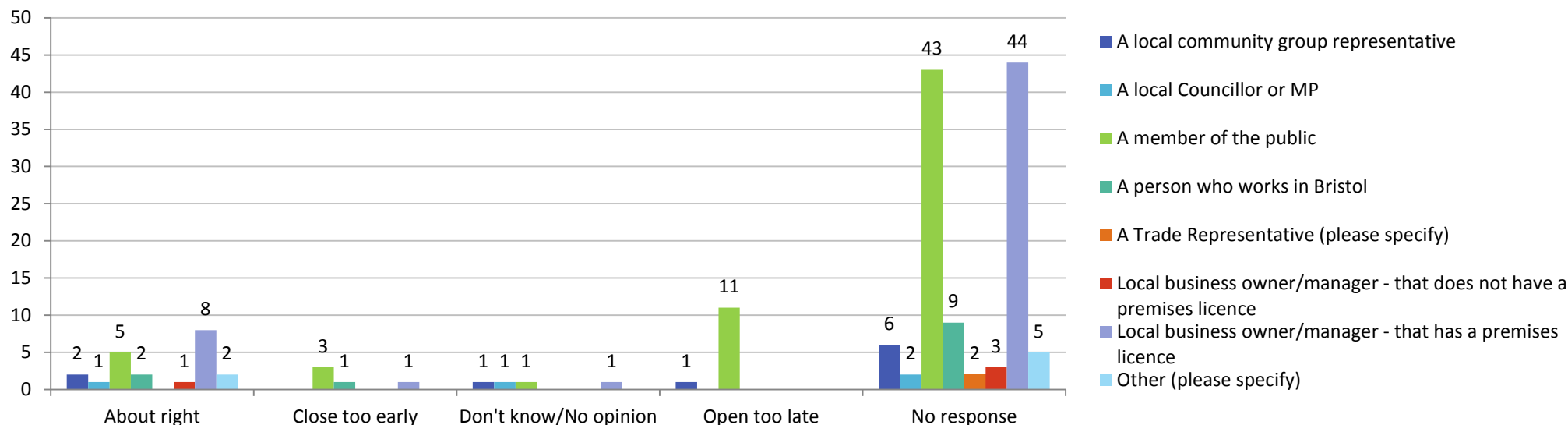
How suitable do you feel the opening hours of food and alcohol outlets are for Clifton?



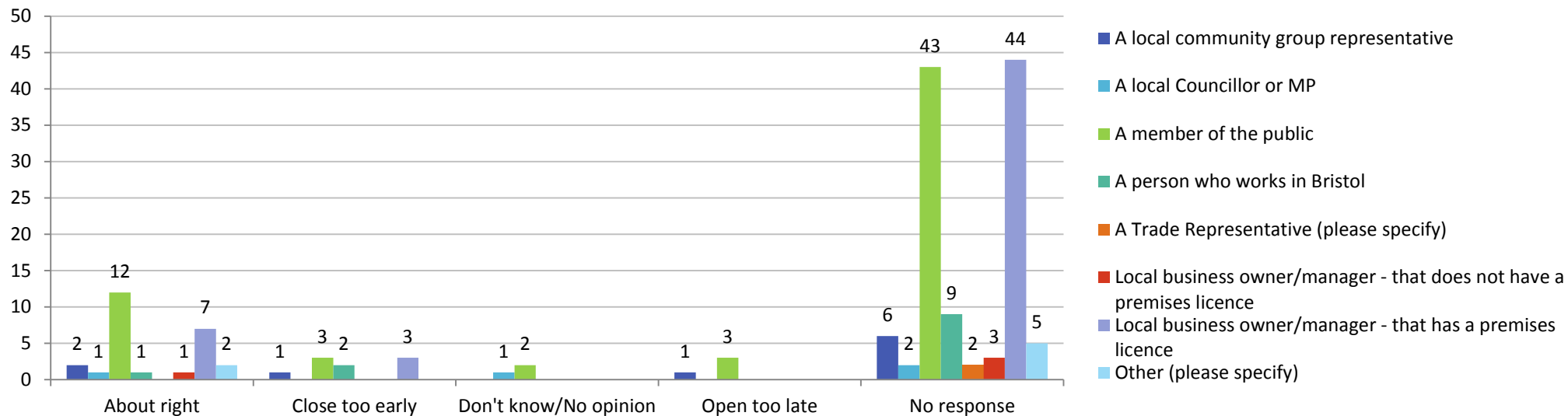
How suitable do you feel the opening hours of Off licences are for Clifton?



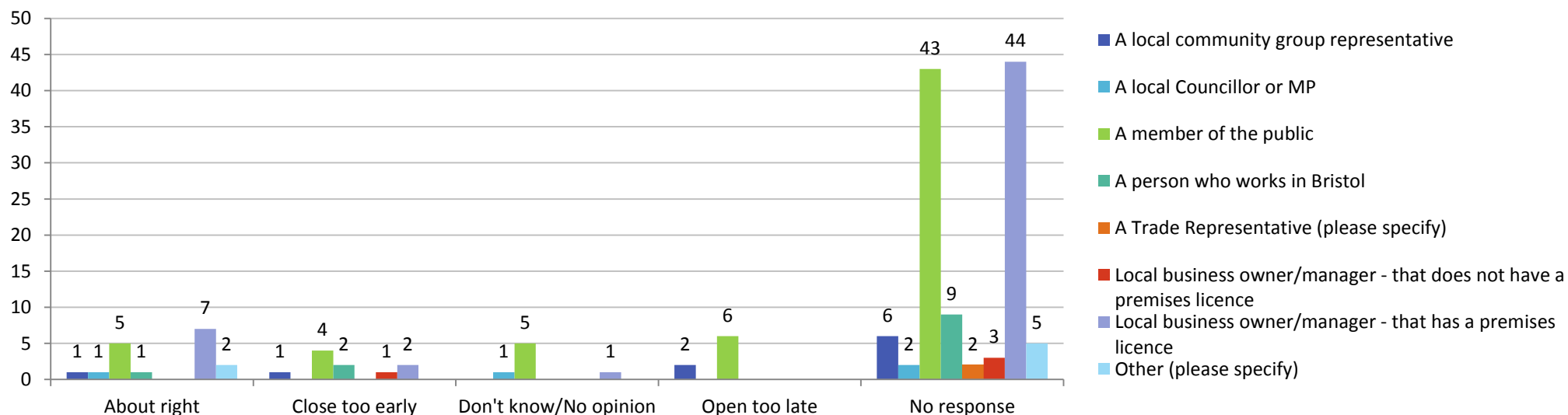
How suitable do you feel the opening hours of Fast food establishments are for Clifton?



How suitable do you feel the opening hours of Restaurants are for Clifton?



How suitable do you feel the opening hours of Live music venues are for Clifton?



Question 39 graphs by type of respondent

Total respondents: 154/156 (inc. 'No response').

The number of respondents who responded were:

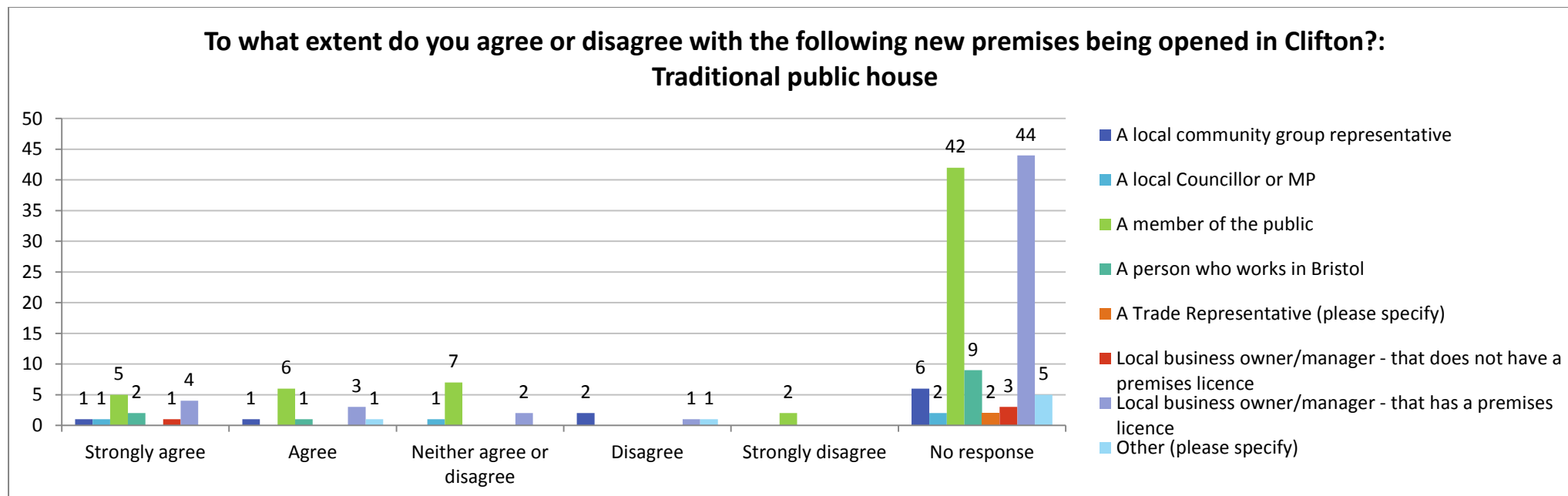
Members of the public = 20, one person = 5%

Local business owner/ manager with a premises licence = 10, one person = 10%

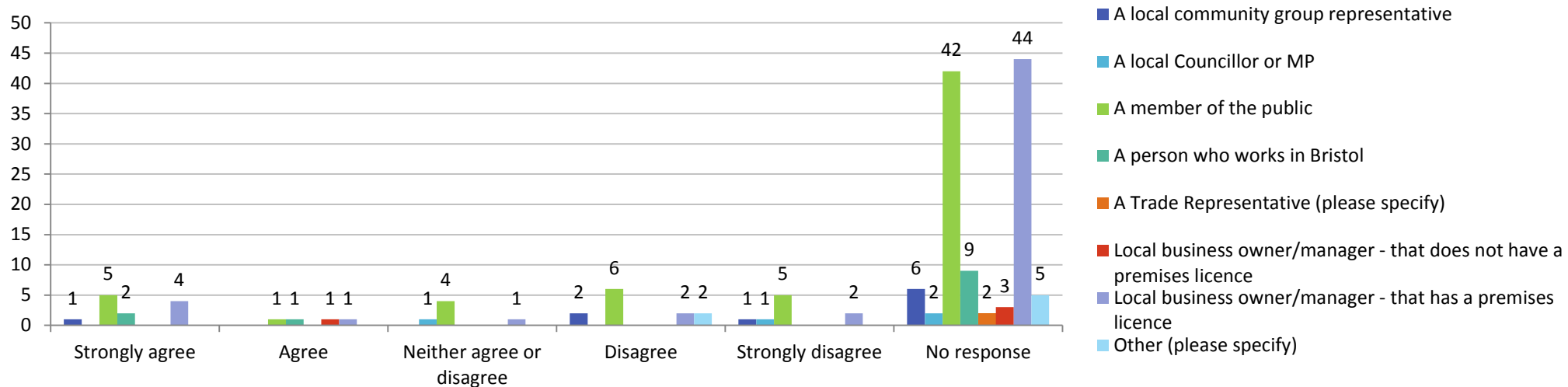
This is an extremely small sample size, and cannot at all be seen as representative of the population of Bristol.

In general, the public is split by a couple of people on whether they agree or disagree with new premises opening. Exceptions being pubs, with 55% agreeing and 10% disagreeing, family orientated venues, with 60% agreeing and 5% (one person) disagreeing, and off licences and fast food establishments, 25% agreeing and 55% disagreeing. The majority of business owners agreed with new premises being opened for all types, although in the case of off licences only 3 people chose not to neither agree or disagree, .

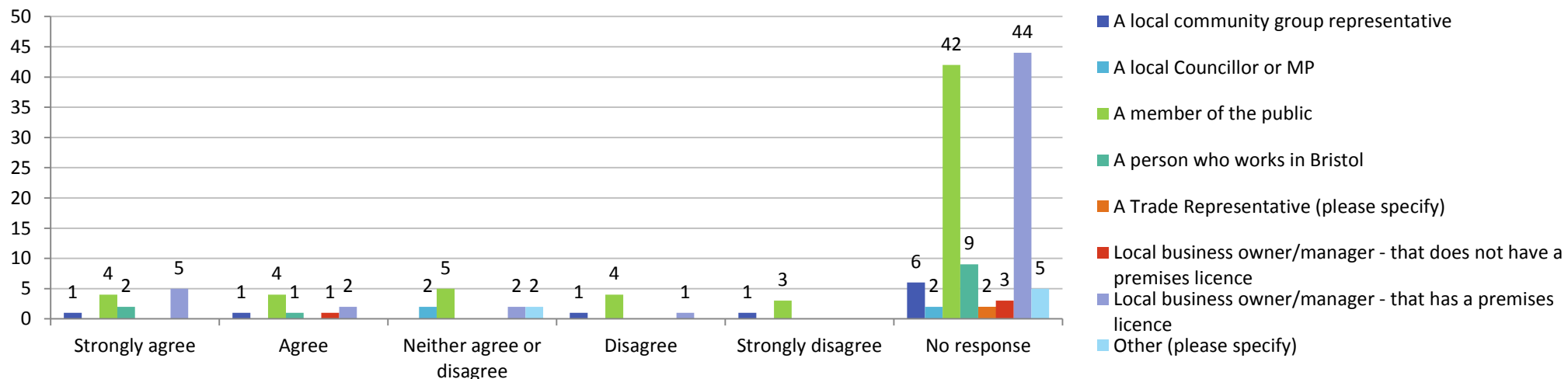
To what extent do you agree or disagree with the following new premises being opened in Clifton?:



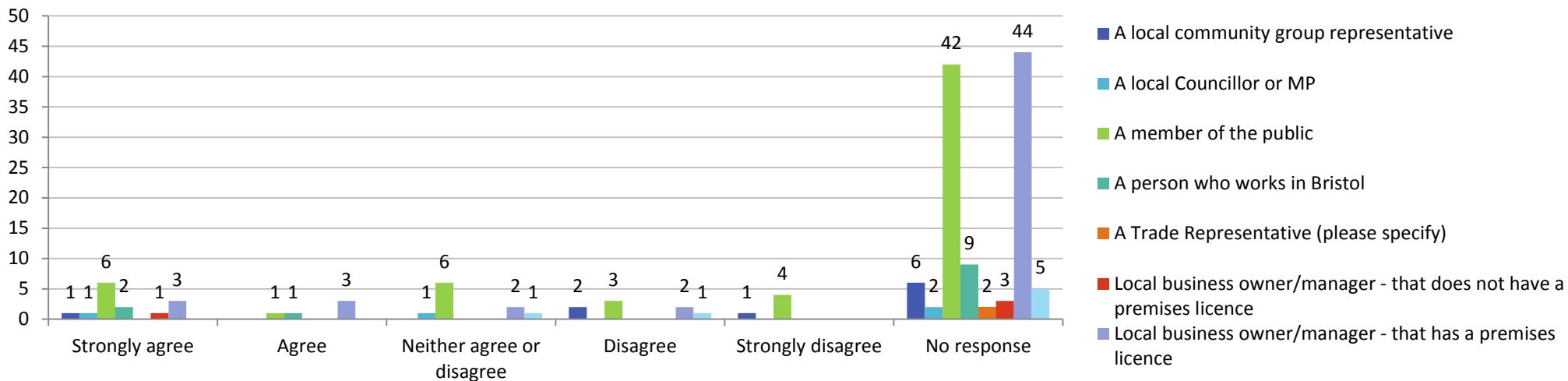
To what extent do you agree or disagree with the following new premises being opened in Clifton?: Late night alcohol/music orientated bars



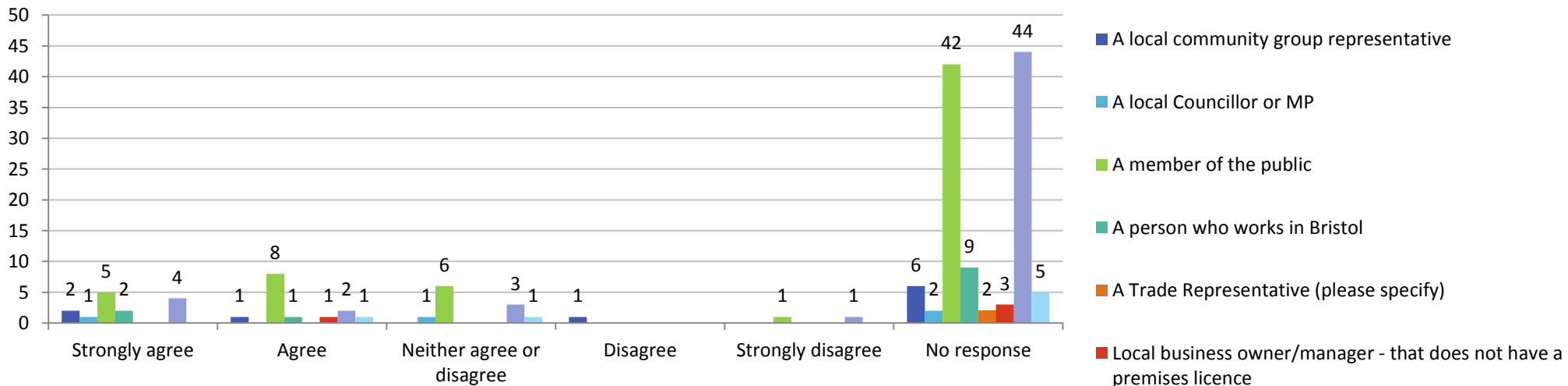
To what extent do you agree or disagree with the following new premises being opened in Clifton?: Food orientated bars



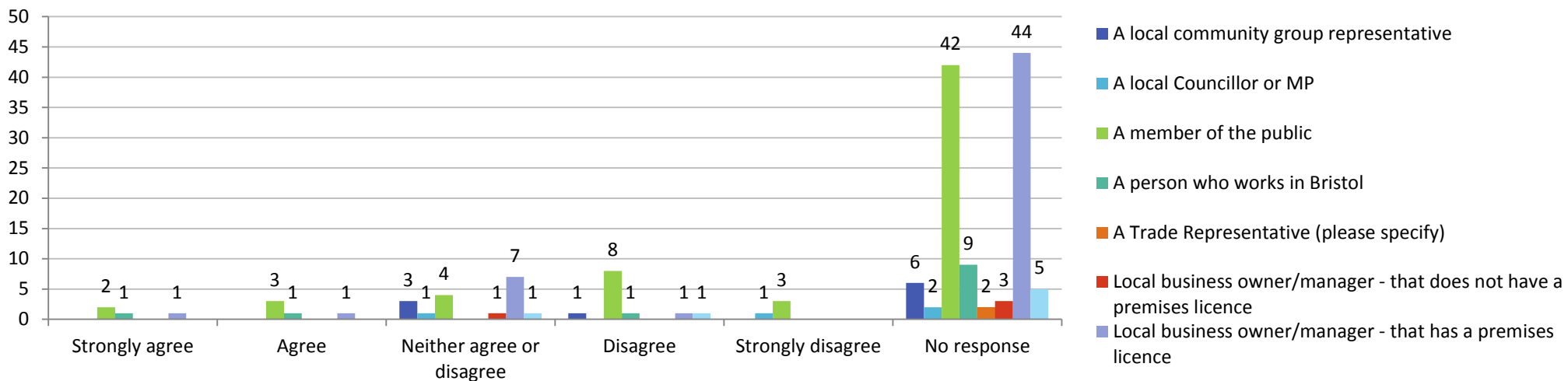
To what extent do you agree or disagree with the following new premises being opened in Clifton?: Live music venues



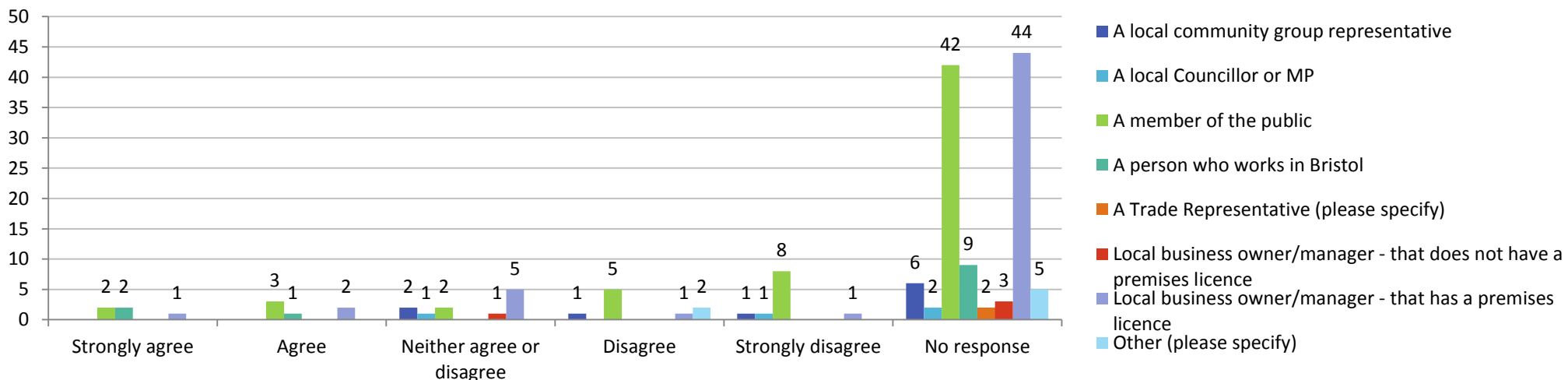
To what extent do you agree or disagree with the following new premises being opened in Clifton?: Family orientated venues



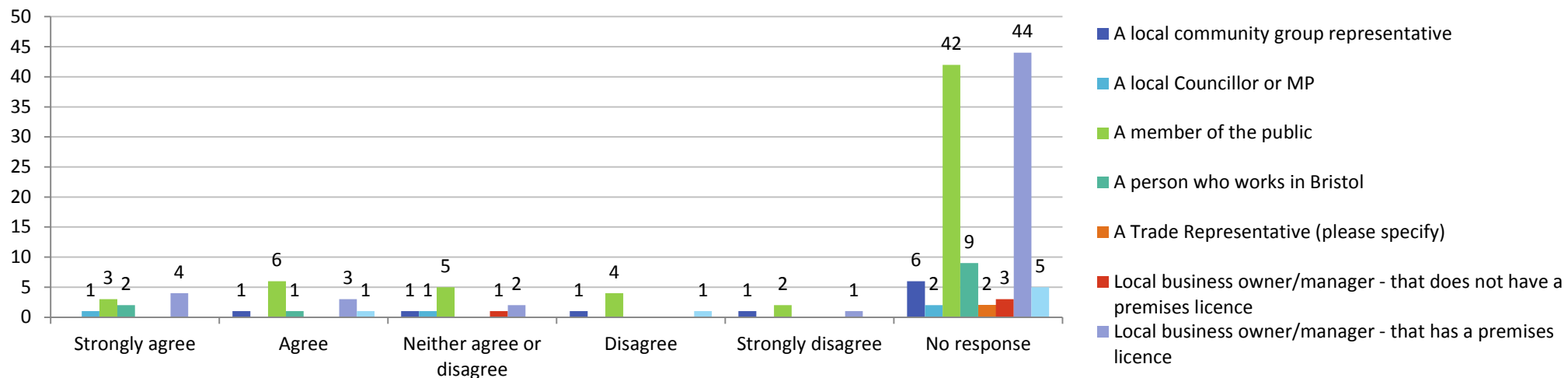
To what extent do you agree or disagree with the following new premises being opened in Clifton?: Off licences



To what extent do you agree or disagree with the following new premises being opened in Clifton?: Fast food establishments



**To what extent do you agree or disagree with the following new premises being opened in Clifton?:
Restaurants**



**To what extent do you agree or disagree with the following new premises being opened in Clifton?:
Nightclubs**

